

## **TRIUMPH LEARNING** **PRESS RELEASE**

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FOR IMMEDIATE RELEASE

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### **TRIUMPH LEARNING INTRODUCES NEW *COACH*<sup>™</sup> SERIES FOR OHIO PROFICIENCY TEST PREPARATION**

New York, NY, March 14, 2005 – Triumph Learning, a leading publisher of supplementary educational texts and software and a Hights Cross Communications company, has introduced its newest series of Ohio Coach<sup>™</sup> *Focus* and Coach<sup>™</sup> *Quick Review* books for grades 3-8 (Levels C-H). The new series is written to Ohio reading and mathematics standards and is designed to prepare students for the Ohio Proficiency Test.

According to Wendy Sleppin, Triumph Learning Senior Development Editor, “The Coach<sup>™</sup> *Focus* reading books for grades 3-8 are aligned to Ohio Reading Standards and contain easy-to-read lessons, helpful hints, ‘try it’ multiple-choice questions, and unit reviews. The Coach<sup>™</sup> *Quick Review* reading practice books include two full-length practice tests, one guided practice test with feedback, and test-taking tips and strategies. The new Coach<sup>™</sup> *Focus* mathematics books contain lessons, reviews, and practice questions aligned to Ohio Mathematics Standards. Example problems explain the strategy required to arrive at the correct solution. The new Coach<sup>™</sup> *Quick Review* mathematics practice books contain two full-length practice tests and one guided practice test.”

Kevin McAliley, Triumph Learning’s President and CEO, said: “Triumph Learning is continuing its long-time commitment to helping Ohio teachers strengthen their students’ reading and math skills. These new Coach<sup>™</sup> books are written by expert educators and are based on the successful Coach<sup>™</sup> design and pedagogical approach. Ohio school districts and teachers are responding enthusiastically to this exciting new series.”

Triumph Learning said the new series is easily used in whole class settings as well as in after-school, summer, and individual tutoring programs. For additional information, visit [www.triumphlearning.com](http://www.triumphlearning.com). Triumph Learning’s Ohio Educational Consultant, Rochelle Cohn, is also available to answer questions at (440) 473-0004.

**About Triumph Learning, LLC:**

Triumph Learning, formerly known as Educational Design, Inc., has a 40-year track record of publishing high-quality K-12 supplemental materials. Triumph Learning is the largest publisher of test preparation materials for state tests, and develops and distributes the renowned *Coach*<sup>™</sup> series for test programs in 25 states as well as for the three major nationally normed tests. For more information, visit [www.triumphlearning.com](http://www.triumphlearning.com)

**About Hights Cross Communications:**

Founded in 1997 and based in White Plains, NY, Hights Cross Communications is a premier educational and library publisher dedicated to creating the finest books, audio products, periodicals, software and online services, serving the following markets: K-12 supplemental education, public and school library publishing, audio books, and medical continuing education publishing. Hights Cross companies include: Sundance/Newbridge Educational Publishing (Northborough, MA), Triumph Learning (New York, NY), Buckle Down Publishing (Iowa City, IA), Options Publishing (Merrimack, NH), Oakstone Publishing (Birmingham, AL), Recorded Books (Prince Frederick, MD), and Chelsea House Publishers (Northborough, MA). For more information, visit [www.hightscross.com](http://www.hightscross.com).

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Safe Harbor Statement: This press release contains forward-looking statements. In some cases, you can identify forward-looking statements by terms such as “may,” “will,” “should,” “could,” “would,” “expect,” “plan,” “anticipate,” “believe,” “potential” and similar expressions intended to identify forward-looking statements. These statements reflect our current views with respect to future events and are based on assumptions and subject to risks and uncertainties. These risks, uncertainties and other factors may cause our actual results, performances or achievements to be materially different from those expressed or implied by our forward-looking statements. Factors that may cause our actual results to differ materially from our forward-looking statements include, among others, changes in external market factors, changes in our business or growth strategy, or an inability to execute our strategy due to changes in our industry or the economy generally, the emergence of new or growing competitors and various other competitive factors. In light of these risks and uncertainties, there can be no assurance that the events and circumstances described in forward-looking statements contained in this press release will in fact occur. You should read this press release completely and with the understanding that our actual results may be materially different from what we expect. We will not update these forward-looking statements, even though our situation may change in the future. We qualify all of our forward-looking statements by these cautionary statements.

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