

## **TRIUMPH LEARNING** **PRESS RELEASE**

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FOR IMMEDIATE RELEASE

### **TRIUMPH LEARNING PROMOTES MARC KELLER TO SENIOR VICE PRESIDENT OF SALES**

New York, NY, May 10, 2007 – Triumph Learning LLC, the largest K-12 standards-based educational publisher and a Hights Cross Communications company, has promoted Marc Keller to Senior Vice President of Sales for its Coach imprint. The appointment is effective immediately.

“Marc has played a vital role in Triumph Learning’s rapid sales growth over the past few years. His leadership has been key to our company’s significant organic growth from 2002-2006,” said Kevin McAliley, President and CEO of Triumph Learning LLC. “In the future, Marc will continue to take on more key company initiatives that will drive our growth in 2007 and beyond.”

Marc joined Triumph Learning in 1997 as a sales representative and became the top producing independent sales representative in Pennsylvania and New Jersey. He has also held positions as Manager of Print and Software Integration Sales, Director of Sales, and Vice President of Sales.

According to Ken Butkus, Triumph Learning’s Executive Vice President of Sales and Marketing, “In the five years Marc has been in sales management at Triumph, he has been instrumental in helping to build and motivate a first class sales force. He has played a significant role in directing the successful launch of new state-specific product lines.”

#### **About Triumph Learning:**

Triumph Learning LLC has a 42-year track record of publishing high-quality K-12 supplemental materials. Triumph Learning LLC’s two major imprints are Coach and Buckle Down. It is the largest publisher of standards-focused materials used to prepare students for state tests. The company has offices in New York, NY; Iowa City, IA; and Northborough, MA. Please visit [www.buckledown.com](http://www.buckledown.com) and [www.triumphlearning.com](http://www.triumphlearning.com).

**About Hights Cross Communications:**

Founded in 1997 and based in White Plains, NY, Hights Cross Communications is a premier educational and library publisher dedicated to creating the finest books, audio products, periodicals, software and online services, serving the following markets: K-12 supplemental education, public library and school publishing, audio books, and medical continuing education publishing. Hights Cross companies include: Sundance/Newbridge Educational Publishing (Northborough, MA), Triumph Learning (New York, NY), Buckle Down Publishing (Iowa City, IA), Options Publishing (Merrimack, NH), Recorded Books (Prince Frederick, MD), and Oakstone Publishing (Birmingham, AL). For more information, visit [www.hightscross.com](http://www.hightscross.com).

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**Safe Harbor Statement:** This press release contains forward-looking statements. In some cases, you can identify forward-looking statements by terms such as “may,” “will,” “should,” “could,” “would,” “expect,” “plan,” “anticipate,” “believe,” “potential” and similar expressions intended to identify forward-looking statements. These statements reflect our current views with respect to future events and are based on assumptions and subject to risks and uncertainties. These risks, uncertainties and other factors may cause our actual results, performances or achievements to be materially different from those expressed or implied by our forward-looking statements. Factors that may cause our actual results to differ materially from our forward-looking statements include, among others, changes in external market factors, changes in our business or growth strategy, or an inability to execute our strategy due to changes in our industry or the economy generally, the emergence of new or growing competitors and various other competitive factors; and other factors identified by us in documents filed by us with the Securities and Exchange Commission including those set forth in our Form 10-K for the year ended December 31, 2005, under the caption “Risk Factors”. In light of these risks and uncertainties, there can be no assurance that the events and circumstances described in forward-looking statements contained in this press release will in fact occur. You should read this press release completely and with the understanding that our actual results may be materially different from what we expect. We do not assume any obligation, and do not intend, to update these forward-looking statements, even though our situation may change in the future. We qualify all of our forward-looking statements by these cautionary statements.

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