

# HAIGHTS CROSS COMMUNICATIONS

## Press Release

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FOR IMMEDIATE RELEASE

### **Triumph Learning Launches *Coach Connected* in Mississippi**

#### **New Web-Based Learning Program Helps Teachers Prepare Students to Meet Mississippi State Standards in High School Algebra and English**

New York, NY, June 23, 2010 — Triumph Learning, the market leader in state-specific, standards-focused education material that supports student instruction, and a Hights Cross Communications company, said today that it has launched its *Coach Connected* Web-based program for Mississippi. *Coach Connected* is fully aligned with the Mississippi State Standards. The new online program provides students with automated, customized skills practice in preparing for the Mississippi Subject Area Testing Program (SATP) tests. The *Coach Connected* program is available immediately for Algebra I and English II for grades 9-12.

*Coach Connected* features:

- Aligned to the Mississippi Competencies, Objectives, and Depth of Knowledge Levels
- Content and style match the SATP
- Personalized homepages for students, teachers, and administrators
- Ability to monitor progress at all levels – student, class, and school
- Customized skills practice sessions
- Pretests and Posttests with instant scoring
- Reports for assessing proficiency, progress, and remediation
- 24/7 access from any computer connected to the Internet

According to John Lawler, President and CEO of Triumph Learning: “Triumph Learning is excited to introduce *Coach Connected* into Mississippi schools. Mississippi teachers have used *Coach* books for many years to help students meet Mississippi academic standards. *Coach Connected* is a powerful online program that continuously measures student performance and helps educators drive instruction based on individual needs while preparing them for the SATP tests.

“*Coach Connected* is a powerful, online test-prep tool for busy teachers. The program instantly scores and reports Practice Test results and automatically generates skill practice exercises to address each student’s needs,” said Linda Sanford, Triumph Learning’s Publisher. “Because

*Coach Connected* is correlated with the lessons in Triumph's *Coach* books, teachers have a rich toolbox of resources."

For more information about the *Coach Connected* Web-based program and *Coach* books for Mississippi schools, please visit [www.coachconnected.com](http://www.coachconnected.com) or contact Bonnie Louque at [blouque@triumphlearning.com](mailto:blouque@triumphlearning.com).

**About Triumph Learning, LLC:**

Headquartered in New York, NY, Triumph Learning is one of the largest independent supplemental educational publishers in the U.S., and a market leader in standards-aligned, skills-based instruction. The company's mission is to assist teachers in their goal to raise student achievement. Through its three imprints (*Coach*, *Buckle Down*, and *Options*), Triumph Learning offers skills-focused print and electronic products and curriculum-based supplements for students of all ability levels.

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**About Hights Cross:**

Founded in 1997, and based in New York, NY, Hights Cross Communications is a premier educational and library publisher dedicated to creating the finest books, audio products, periodicals, software and online services, serving the following markets: K-12 supplemental education, public and school libraries, and consumers. Hights Cross companies include: Triumph Learning, Buckle Down Publishing, Options Publishing, and Recorded Books. Triumph Learning publishes standards-based instruction and intervention materials and is comprised of *Coach*, *Buckle Down*, and *Options*. Recorded Books is a leading publisher of unabridged audiobooks and other audio media for libraries, schools, and consumers, with operations in the U.S., U.K. and Australia. For more information, visit [www.hightscross.com](http://www.hightscross.com).