

**SUNDANCE/NEWBRIDGE
EDUCATIONAL PUBLISHING
PRESS RELEASE**

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FOR IMMEDIATE RELEASE

**SUNDANCE PUBLISHING'S "READING POWERWORKS™"
CHOSEN AS ONE OF THE YEAR'S TOP
EDUCATIONAL RESOURCES**

Northborough, MA – November 30, 2004 - Sundance Publishing, an imprint of Sundance/Newbridge Educational Publishing, which is a division of Hights Cross Communications, Inc., has announced that its *Reading PowerWorks™* content-area reading program has been chosen as one of the best classroom products for 2004 by Scholastic's *Instructor* magazine.

Bob Laronga, President and CEO of Sundance/Newbridge Educational Publishing said: "We are excited by this important recognition. Reading PowerWorks™ has proven popular because teachers recognize its effectiveness and ability to engage students' interest and attention. Each *Reading PowerWorks™* theme unit allows students to explore a particular topic in depth, which leads to a satisfying learning experience."

Developed around national and state standards, *Reading PowerWorks™* helps students in grades 1–2 read in the content areas of science, social studies, and math. The series is designed to support the development of phonemic awareness, phonics, vocabulary, comprehension, and fluency -- and to meet performance expectations.

Each *Reading PowerWorks™* theme unit is ready-to-teach and includes:

- Read-aloud fiction trade book to introduce the standards-based theme.
- Nonfiction shared reading Big Book to introduce nonfiction text features, content, and vocabulary.
- Nonfiction/fiction PowerPairs for differentiated instruction in three reading stages -- emergent, transition, fluent -- with audiocassettes.
- Thematic trade-book library with six nonfiction/fiction titles for self-selected reading.
- Teacher resource book with lesson plans, phonics and writing activities, assessments, and home connections.

For more information about *Reading PowerWorks™* and other Sundance programs call (800) 343-8204 or visit Sundance Publishing at www.sundancepub.com.

About Sundance Publishing:

Sundance Publishing is a well-established publisher of PreK-8 reading instructional materials and books for below-level readers in middle and high school. Sundance also publishes and distributes K-12 paperbacks, literature-based media, and teacher resources.

About Hights Cross Communications:

Founded in 1997 and based in White Plains, NY, Hights Cross Communications is a premier educational and library publisher dedicated to creating the finest books, audio products, periodicals, software and online services, serving the following markets: K-12 supplemental education, public and school library publishing, and medical continuing education publishing. Hights Cross companies include: Sundance/Newbridge Educational Publishing (Northborough, MA), Triumph Learning (New York, NY), Recorded Books (Prince Frederick, MD), Chelsea House Publishers (Northborough, MA), Buckle Down Publishing (Iowa City, IA), and Oakstone Publishing (Birmingham, AL). For more information, visit www.hightscross.com.

Safe Harbor Statement: This press release contains forward-looking statements. In some cases, you can identify forward-looking statements by terms such as “may,” “will,” “should,” “could,” “would,” “expect,” “plan,” “anticipate,” “believe,” “potential” and similar expressions intended to identify forward-looking statements. These statements reflect our current views with respect to future events and are based on assumptions and subject to risks and uncertainties. These risks, uncertainties and other factors may cause our actual results, performances or achievements to be materially different from those expressed or implied by our forward-looking statements. Factors that may cause our actual results to differ materially from our forward-looking statements include, among others, changes in external market factors, changes in our business or growth strategy, or an inability to execute our strategy due to changes in our industry or the economy generally, the emergence of new or growing competitors and various other competitive factors. In light of these risks and uncertainties, there can be no assurance that the events and circumstances described in forward-looking statements contained in this press release will in fact occur. You should read this press release completely and with the understanding that our actual results may be materially different from what we expect. We will not update these forward-looking statements, even though our situation may change in the future. We qualify all of our forward-looking statements by these cautionary statements.
