

**SUNDANCE/NEWBRIDGE**  
**EDUCATIONAL PUBLISHING**  
**PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

**SUNDANCE PUBLISHING EXPANDS**  
***TWIN TEXTS* SERIES**

Northborough, MA, March 2, 2005—Sundance/Newbridge Educational Publishing, a leading publisher of instructional materials for the PreK–12 marketplace and a unit of Houghton Mifflin Harcourt Communications, Inc., has announced it has added 16 new books to its successful Sundance *Twin Texts* guided reading program for emergent readers in grades K–3. This new book set, made up of eight closely tied fiction and nonfiction book pairs, enables teachers to integrate literacy with content learning while showing students the difference between make-believe stories and informational text. The books have Guided Reading Levels of J–K and Reading Recovery® Levels of 21–24. A corresponding Teacher’s Guide with comprehensive teaching support is also available.

“Each of these student books has been written to pique a child’s natural curiosity,” said Bob Laronga, President and CEO of Sundance/Newbridge Educational Publishing. “Not only do they feature a variety of vocabulary and syntax, but they also cover student-centered topics of interest and specific curriculum content strands. They are designed for guiding young readers, individually or in small groups, through a supported and scaffolded program of literacy development.”

The fiction book in each pair features humorous illustrations and gives students a jumping off place into the nonfiction book that follows. The nonfiction book features stunning, real-world photography and includes a variety of text elements, including captions, labels, headings, charts, diagrams, indexes, and glossaries. All the books have strong word-picture correlations and contain a varied amount of text based on conceptual difficulty.

The eight content strands/themes within the set are:

- Life Science/*Insects and Bugs*
- Earth Science/*Space*
- Physical Science/*Tools*
- Citizenship/*Good Citizens*
- America/*Baseball*

- People and Places/*Cultures*
- Math/*Fractions*
- Self-Awareness/*Choices*

Sundance *Twin Texts* books are ideal for transitioning young readers from narrative to expository text.

For more information please call Sundance Publishing at 800-343-8204 or visit [www.sundancepub.com](http://www.sundancepub.com).

### **About Sundance/Newbridge Educational Publishing:**

Sundance Publishing is a leading publisher of PreK–8 reading instructional materials and books for below-level readers in middle and high school. It also publishes and distributes K–12 paperbacks, literature-based media, and teacher resources. Newbridge Educational Publishing is one of the nation's leading publishers of supplemental materials for teachers of PreK–5+. Newbridge creates photo big books across the curriculum and is a leader in nonfiction guided reading in the content areas of social studies, science, and math.

### **About Hights Cross Communications:**

Founded in 1997 and based in White Plains, NY, Hights Cross Communications is a premier educational and library publisher dedicated to creating the finest books, audio products, periodicals, software and online services, serving the following markets: K-12 supplemental education, public and school library publishing, audio books, and medical continuing education publishing. Hights Cross companies include: Sundance/Newbridge Educational Publishing (Northborough, MA), Triumph Learning (New York, NY), Buckle Down Publishing (Iowa City, IA), Options Publishing (Merrimack, NH), Oakstone Publishing (Birmingham, AL), Recorded Books (Prince Frederick, MD), and Chelsea House Publishers (Northborough, MA). For more information, visit [www.hightscross.com](http://www.hightscross.com).

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Safe Harbor Statement: This press release contains forward-looking statements. In some cases, you can identify forward-looking statements by terms such as “may,” “will,” “should,” “could,” “would,” “expect,” “plan,” “anticipate,” “believe,” “potential” and similar expressions intended to identify forward-looking statements. These statements reflect our current views with respect to future events and are based on assumptions and subject to risks and uncertainties. These risks, uncertainties and other factors may cause our actual results, performances or achievements to be materially different from those expressed or implied by our forward-looking statements. Factors that may cause our actual results to differ materially from our forward-looking statements include, among others, changes in external market factors, changes in our business or growth strategy, or an inability to execute our strategy due to changes in our industry or the economy generally, the emergence of new or growing competitors and various other competitive factors. In light of these risks and uncertainties, there can be no assurance that the events and circumstances described in forward-looking statements contained in this press release will in fact occur. You should read this press release completely and with the understanding that our actual results may be materially different from what we expect. We will not update these forward-looking statements, even though our situation may change in the future. We qualify all of our forward-looking statements by these cautionary statements.

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