

SUNDANCE/NEWBRIDGE **PRESS RELEASE**

Editorial Contact:

Michael Stugrin

(562) 498-6353

mstugrin@earthlink.net

FOR IMMEDIATE RELEASE

SUNDANCE/NEWBRIDGE PUBLISHING APPOINTS MICHAEL MORLEY TO LEAD SUNDANCE PUBLISHING PRODUCT DEVELOPMENT

Northborough, MA, May 2, 2006—Sundance/Newbridge Educational Publishing, a leading publisher of instructional materials for the PreK–12 marketplace and a unit of Hights Cross Communications, Inc., today announced the appointment of Michael Morley as Senior Vice President of Product Development for Sundance Publishing.

Paul Konowitch, Sundance/Newbridge Educational Publishing’s President said: “We are delighted to welcome Mike Morley to the Sundance/Newbridge team. Mike has a solid record in developing successful and well-regarded supplemental programs, particularly in reading and language arts. He has both strong entrepreneurial skills and the proven ability to build highly effective teams. I believe Mike will play a major role in strengthening the Sundance imprint and reputation for excellence,” Konowitch said.

Morley has extensive experience in supplemental publishing, including concept research and product development, editorial management, branding, and marketing. He comes to Sundance/Newbridge Educational Publishing from Blue Ground Publishing, where he was Co-Founder and Editorial Director. He has also held executive positions with Zaner-Bloser Educational Publishers, Voices Publishing, Houghton Mifflin, and Silver Burdett Ginn, and Charlesbridge Publishing. Morley was also an elementary school teacher; and he earned his B.A. with honors from Reed College and his M.Ed. from Lesley College.

About Sundance/Newbridge Educational Publishing: Sundance Educational Publishing is a leading publisher of PreK–8 reading instructional materials and books for below-level readers in middle and high school. It also publishes and distributes K–12 paperbacks, literature-based media, and teacher resources. Newbridge Educational Publishing is one of the nation's leading publishers of supplemental materials for teachers of PreK–5+. Newbridge creates photo big books across the curriculum and is a leader in nonfiction-guided reading in the content areas of social studies, science, and math.

About Hights Cross Communications:

Founded in 1997 and based in White Plains, NY, Hights Cross is a leading developer and publisher of products for the kindergarten through twelfth grade, or K-12,

supplemental education, library, and medical education markets. Hights Cross imprints include: Sundance/Newbridge Educational Publishing (Northborough, MA), Triumph Learning (New York, NY), Buckle Down Publishing (Iowa City, IA), Options Publishing (Merrimack, NH), Recorded Books (Prince Frederick, MD), and Oakstone Publishing (Birmingham, AL). For more information, visit www.hightscross.com.

Safe Harbor Statement: This press release contains forward-looking statements. In some cases, you can identify forward-looking statements by terms such as “may,” “will,” “should,” “could,” “would,” “expect,” “plan,” “anticipate,” “believe,” “potential,” and similar expressions intended to identify forward-looking statements. These statements reflect our current views with respect to future events and are based on assumptions and subject to risks and uncertainties. These risks, uncertainties, and other factors may cause our actual results, performances, or achievements to be materially different from those expressed or implied by our forward-looking statements. Factors that may cause our actual results to differ materially from our forward-looking statements include, among others, changes in external market factors, changes in our business or growth strategy, or an inability to execute our strategy due to changes in our industry or the economy generally, the emergence of new or growing competitors and various other competitive factors. In light of these risks and uncertainties, there can be no assurance that the events and circumstances described in forward-looking statements contained in this press release will in fact occur. You should read this press release completely and with the understanding that our actual results may be materially different from what we expect. We will not update these forward-looking statements, even though our situation may change in the future. We qualify all of our forward-looking statements by these cautionary statements.