

SUNDANCE/NEWBRIDGE **PRESS RELEASE**

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FOR IMMEDIATE RELEASE

SUNDANCE/NEWBRIDGE EDUCATIONAL PUBLISHING APPOINTS KIMBERLEY M. COURTNEY VICE PRESIDENT OF MARKETING AND PRODUCT MANAGEMENT

Northborough, MA, June 6, 2006—Sundance/Newbridge Educational Publishing, a leading publisher of instructional materials for the PreK–12 marketplace and a unit of Hights Cross Communications, Inc., today announced it has appointed Kimberley M. Courtney Vice President of Marketing and Product Management.

Paul Konowitch, Sundance/Newbridge President, said: “We are delighted to welcome Kimberley to the Sundance/Newbridge team. Kimberley has extensive experience in supplemental reading publishing, product management, branding and positioning. Kimberley brings the industry experience, high energy, and enthusiasm that will help Sundance/Newbridge accelerate momentum and build on our well-known brand names.”

Courtney joins Sundance/Newbridge from the National Geographic Society’s School Publishing Division, where she was Director of Marketing since 2004. She was responsible for product branding and positioning, market research, new product launches, catalogs, and direct mail operations. Courtney also held prior senior management positions with Cambium Learning Company, Houghton Mifflin Publishing Company, and Harcourt School Publishers. She was a Title 1 Reading Teacher for at-risk students at Ellis Mendell Elementary School, Boston, MA; and a Kindergarten Teacher and Child–Care Director at The Noah Webster Elementary School, Phoenix, AZ. Courtney was also Educational Consultant with the Voices of Love and Freedom Violence Prevention Program in Boston and Arizona.

Courtney earned a M.Ed. at Harvard Graduate School of Education and a B.A. (Summa Cum Laude) from the University of Massachusetts, Boston, MA.

About Sundance/Newbridge Educational Publishing: Sundance Educational Publishing is a leading publisher of PreK–8 reading instructional materials and books for below-level readers in middle and high school. It also publishes and distributes K–12 paperbacks, literature-based media, and teacher resources. Newbridge Educational Publishing is one of the nation's leading publishers of supplemental materials for teachers

of PreK–5+. Newbridge creates photo big books across the curriculum and is a leader in nonfiction-guided reading in the content areas of social studies, science, and math.

About Hights Cross Communications:

Founded in 1997 and based in White Plains, NY, Hights Cross is a leading developer and publisher of products for the kindergarten through twelfth grade, or K-12, supplemental education, library, and medical education markets. Hights Cross imprints include: Sundance/Newbridge Educational Publishing (Northborough, MA), Triumph Learning (New York, NY), Buckle Down Publishing (Iowa City, IA), Options Publishing (Merrimack, NH), Recorded Books (Prince Frederick, MD), and Oakstone Publishing (Birmingham, AL). For more information, visit www.hightscross.com.

Safe Harbor Statement: This press release contains forward-looking statements. In some cases, you can identify forward-looking statements by terms such as “may,” “will,” “should,” “could,” “would,” “expect,” “plan,” “anticipate,” “believe,” “potential,” and similar expressions intended to identify forward-looking statements. These statements reflect our current views with respect to future events and are based on assumptions and subject to risks and uncertainties. These risks, uncertainties, and other factors may cause our actual results, performances, or achievements to be materially different from those expressed or implied by our forward-looking statements. Factors that may cause our actual results to differ materially from our forward-looking statements include, among others, changes in external market factors, changes in our business or growth strategy, or an inability to execute our strategy due to changes in our industry or the economy generally, the emergence of new or growing competitors and various other competitive factors. In light of these risks and uncertainties, there can be no assurance that the events and circumstances described in forward-looking statements contained in this press release will in fact occur. You should read this press release completely and with the understanding that our actual results may be materially different from what we expect. We will not update these forward-looking statements, even though our situation may change in the future. We qualify all of our forward-looking statements by these cautionary statements.

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