

SUNDANCE/NEWBRIDGE **PRESS RELEASE**

Editorial Contact:
Michael Stugrin
(562) 498-6353
mstugrin@earthlink.net

FOR IMMEDIATE RELEASE

SUNDANCE/NEWBRIDGE EDUCATIONAL PUBLISHING WINS TEACHERS' CHOICE AWARDS

Northborough, MA, November 15, 2007—Sundance/Newbridge Educational Publishing, a leading publisher of K–8 instructional materials and a unit of Hights Cross Communications, Inc., today said that three of its latest, best-selling supplemental reading series have won *Learning*[®] Magazine Teachers' Choice Awards in its 2008 competition.

The winning entry for the *Learning*[®] Magazine 2008 Teachers' ChoiceSM for the Classroom Award is:

- **Sundance Comprehension Strategies Kit** – For Grades 3-5, Sundance's rich reading instruction kits feature effective, affordable, and interactive classroom materials and teacher's guides. The materials directly support six research-based comprehension strategies based on the findings of the National Reading Panel -- monitor and clarify, make connections, visualize, ask questions, infer and predict, and summarize. The series was developed in collaboration with Dr. Linda Gambrell, President of the International Reading Association.

Two new series received the *Learning*[®] Magazine 2008 Teachers' ChoiceSM for Children's Books Award:

- **Discovery Links 2** – Newbridge Educational Publishing's leveled nonfiction science readers for Grades K–2 combine leveled science content, research-based learning strategies, and high-quality photography. The series was developed under the guidance of Dr. Brenda Parkes, an internationally respected literacy expert.
- **Blue Planet Diaries** – For Grades 4–8, Sundance's popular series includes nine pairs of nonfiction and fiction books which give struggling readers access to core science content. The series is standards-based and features compelling narrative, vivid photography and illustrations, and is accompanied with effective classroom practice materials. The series was written by Kate Boehm Jerome, a nationally renowned science author and curriculum consultant.

“These latest Teachers’ Choice Awards confirm Sundance/Newbridge Educational Publishing’s expertise in leveled, research-based reading instruction,” said Paul Konowitch, Sundance/Newbridge Educational Publishing’s President. “Because the awards are based on the evaluations of classroom teachers across the United States, we believe our approach to integrating high quality, compelling content and photography with research-proven learning strategies is what teachers and schools need to achieve progress with their students.”

Learning Magazine introduced the Teachers’ Choice Awards program in 1994. The program has grown to become one of the most recognized and prestigious awards in the educational market. Winners were chosen based on their scores from evaluations by a panel of teachers across the country, focusing on quality, instructional value, ease of use, and innovation.

About Sundance/Newbridge Educational Publishing: Sundance Publishing (www.sundancepub.com) is a leading publisher of PreK–8 reading instructional materials and books for below-level readers in middle and high school. It also publishes and distributes K–12 paperbacks, literature-based media, and teacher resources. Newbridge Educational Publishing (www.newbridgeonline.com) is one of the nation's leading publishers of supplemental materials for teachers of PreK–5+. Newbridge creates photo big books across the curriculum and is a leader in nonfiction guided reading in the content areas of social studies, science, and math.

About Hights Cross Communications:

Founded in 1997 and based in White Plains, NY, Hights Cross is a leading developer and publisher of products for the kindergarten through twelfth grade, or K-12, supplemental education, library, and medical education markets. Hights Cross imprints include: Sundance/Newbridge Educational Publishing (Northborough, MA), Triumph Learning (New York, NY), Buckle Down Publishing (Iowa City, IA), Options Publishing (Merrimack, NH), Recorded Books (Prince Frederick, MD), and Oakstone Publishing (Birmingham, AL). For more information, visit www.hightscross.com.

Safe Harbor Statement: This press release contains forward-looking statements. In some cases, you can identify forward-looking statements by terms such as “may,” “will,” “should,” “could,” “would,” “expect,” “plan,” “anticipate,” “believe,” “potential,” and similar expressions intended to identify forward-looking statements. These statements reflect our current views with respect to future events and are based on assumptions and subject to risks and uncertainties. These risks, uncertainties, and other factors may cause our actual results, performances, or achievements to be materially different from those expressed or implied by our forward-looking statements. Factors that may cause our actual results to differ materially from our forward-looking statements include, among others, changes in external market factors, changes in our business or growth strategy, or an inability to execute our strategy due to changes in our industry or the economy generally, the emergence of new or growing competitors and various other competitive factors. In light of these risks and uncertainties, there can be no assurance that the events and circumstances described in forward-looking statements contained in this press release will in fact occur. You should read this press release completely and with the understanding that our actual results may be materially different from what we expect. We will not update these forward-looking statements, even though our situation may change in the future. We qualify all of our forward-looking statements by these cautionary statements.