

# **HAIGHTS CROSS COMMUNICATIONS**

## **Press Release**

**FOR IMMEDIATE RELEASE**

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## **Recorded Books Launches Video Game Line for Public Libraries**

Prince Frederick, MD, September 30, 2009 - Recorded Books, the world's premier publisher of unabridged audiobooks and a Hights Cross Communications company, announced that it has launched a product line of third-party video games and equipment for sale to public libraries. The latest new releases of top-selling games will be available for the most popular gaming consoles, including the Wii, Xbox 360, PS3, and hand-held devices. Among the most recent releases are: Wii Sports Resort, Beatles Rock Band, Madden NFL 10, Guitar Hero 5, Star Wars – Clones, and Need for Speed Shift.

“Recorded Books has been fulfilling the interests and needs of public libraries for over 30 years. Since the American Library Association announced its gaming literacy initiative and Verizon Foundation grant program, video games have reached a new level of awareness in public libraries,” said Jim Schmidt, Vice President of Recorded Books Games. “Recorded Books has partnered with leading distributors of video games and equipment to provide public libraries with competitively priced games and equipment. Public library customers will enjoy Recorded Books’ easy ordering, fast delivery, marketing support and excellent service. This is one of Recorded Books’ most exciting new growth initiatives.”

Recorded Books said that its strategic decision to offer gaming solutions to public libraries is in response to the fast-growing involvement of libraries in electronic games. A recent survey of 400 public libraries by the American Library Association shows that seven out of 10 public libraries support gaming in some way, with larger libraries more likely to offer collections and programs. Over 75% of public libraries support gaming at the library, allowing computer or board gaming, circulating games, or offering gaming events and programs.

For copies of Recorded Books' monthly gaming newsletter and more information about gaming solutions from Recorded Books, please call 1-877-732-2898 or contact a local Recorded Books sales representative.

**About Recorded Books:**

Recorded Books, LLC, a Hights Cross Communications company, produces and distributes unabridged audiobooks and other audio products to public and university libraries and schools on CD, cassette and Playaway digital player. Over 9,000 titles are available for adults, children, and young adults in English and Spanish languages narrated by professional, award-winning actors. Recorded Books also distributes music, educational lectures, independent films, and nonfiction films on DVD. Packaging is designed for high circulation. One-year warranty, cataloging, processing, and free MARC records are available. For more information, visit [www.recordedbooks.com](http://www.recordedbooks.com).

**About Hights Cross Communications:**

Founded in 1997 and based in White Plains, NY, Hights Cross Communications is a premier educational and library publisher dedicated to creating the finest books, audio products, periodicals, software and online services, serving the following markets: K-12 supplemental education, public and school libraries, and consumers. Hights Cross companies include: Triumph Learning, Buckle Down Publishing and Options Publishing, and Recorded Books. For more information, visit [www.hightscross.com](http://www.hightscross.com). Triumph Learning is HCC's test-preparation and intervention business and is comprised of its *Coach*, *Buckle Down*, and *Options* brands. Recorded Books is a leading publisher of unabridged audiobooks and other audio media for libraries, schools, and consumers, with operations in the U.S., U.K. and Australia.

**Safe Harbor Statement:**

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements regarding the Company's plans, intentions and expectations. Such statements are inherently subject to a variety of risks and uncertainties that could cause actual results to differ materially from those projected. The forward-looking statements that we make in this Current Report are subject to a variety of risks, uncertainties, and other factors known and unknown that could cause actual results to differ materially from such forward-looking statements, including, but not limited to the completion of the Company's announced restructuring and planned operation of our business, including the outcome and impact on our business of any resulting proceedings under Chapter 11 of the Bankruptcy Code. The Company makes no assurance that it will be successful in consummating the proposed Plan and restructuring or any other restructuring proposal on favorable terms if at all, which could also adversely affect the Company's business plans and expectations. As a result, the Company makes no assurance that the treatment of creditors outlined in this report and the term sheet included in the Support Agreement will not change significantly. A more extensive discussion of the risk factors that could impact these areas and the Company's overall business and financial performance can be found in the Company's reports filed with the Securities and Exchange Commission. The risks included above are not exhaustive. The Company expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any such statements to reflect any change in the Company's expectations or any change in events, conditions or circumstances on which any such statement is based.