

HAIGHTS CROSS COMMUNICATIONS **PRESS RELEASE**

Hights Cross Communications Editorial Contact:

Michael Stugrin

562-498-6353

mstugrin@earthlink.net

Recorded Books Editorial Contact:

Beth Eaton

800-638-1304 x1122

beaton@recordedbooks.com

FOR IMMEDIATE RELEASE

Recorded Books Releases Exciting New BookJams Curriculum for English Language Arts Classrooms

Prince Frederick, MD—October 13, 2009—Recorded Books, a Hights Cross Communications company, has released two additions to its best-selling BookJam English Language Arts curriculum collection. Available immediately are the *Funny, Doofy Weirdos Jam* and the *Tough Being a Teen Jam*. Like the first three Jams, the teacher and student materials were developed by three-time Teacher of the Year award winner and high school English teacher, Alan Sitomer.

“I believe that higher-level thinking skills are best tapped and assessed in longer projects, such as papers students write, technology pieces they create, and the activities that require them to do something,” says Sitomer. “This is why *The Composition JamBox* offers a spectrum of fantastic activities that allows for all sorts of truly wonderful possibilities. From digital media projects to traditional essay writing, *The Composition JamBox* is packed with more goodies than I could ever begin to describe.”

The two new Jams focus on issues like acceptance, self-confidence, and the consequences of actions. The *Funny, Doofy Weirdos Jam* uses lighthearted books like *Diary of a Wimpy Kid* to help students practice and refine core English language arts standards, while the *Tough Being a Teen Jam* uses hard-hitting novels like *The Skin I'm In*. As in previous Jams, Sitomer has incorporated a wide range of 21st-century, hands-on learning projects into *The Composition JamBox*, a book that accompanies each Jam. Prompts in *The Composition JamBox* expands on core English language arts standards taught within each Jam.

For more information on The Alan Sitomer BookJams, please visit www.thebookjam.com or call 1-800-638-1304.

About Recorded Books:

Recorded Books, LLC, a Hights Cross Communications company, produces and distributes unabridged audiobooks and other audio products to public and university libraries and schools on CD, cassette, and Playaway digital player. Over 9,000 titles are available for adults, children, and young adults in English and Spanish languages narrated by professional, award-winning actors. Recorded Books also distributes language-learning programs, music, educational lectures, and independent films on DVD, and nonfiction films on DVD. Downloadable audiobooks and videos are available for libraries. Packaging is designed for high circulation. One-year warranty, cataloging, processing, and free MARC records are available. For more information, please visit www.recordedbooks.com.

About Hights Cross:

Founded in 1997 and based in White Plains, NY, Hights Cross Communications (HCC) is a premier educational and library publisher dedicated to creating the finest books, audio products, periodicals, software and online services, serving the following markets: K-12 supplemental education, public and school libraries, and consumers. Hights Cross companies include: Triumph Learning, Buckle Down Publishing and Options Publishing, and Recorded Books. Triumph Learning is HCC's test-preparation and intervention business and is comprised of its *Coach*, *Buckle Down*, and *Options* brands. Recorded Books is a leading publisher of unabridged audiobooks and other audio media for libraries, schools, and consumers, with operations in the U.S., U.K., and Australia. For more information, please visit www.hightscross.com.

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