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## **RECORDED BOOKS PARTNERS WITH WORLD'S LARGEST NEWSSTAND, ZINIO, TO OFFER THOUSANDS OF DIGITAL MAGAZINES AT LIBRARIES**

*Library Patrons in US, Canada, Australia and UK to Benefit from Engaging, Convenient, Interactive Reading Experience*

**Prince Frederick, MD – June 22, 2011** – [Recorded Books](#), the world's largest independent producer of audiobooks, has announced that it will begin distribution of the popular [Zinio](#) digital newsstand to public libraries in the United States, Canada, Australia, and the United Kingdom. "Zinio for Libraries" will allow public library patrons to read, interact with, and explore the largest selection of magazines by just using their library card.

"People love going to their public library to read a large selection of magazines, but printed copies can easily get damaged, lost, or destroyed," said Rich Freese, president and CEO, Recorded Books. "Books, music, and audiobooks are transitioning to digital formats and now with Zinio for libraries, we can offer thousands of digital magazines from most every major global publisher."

Zinio provides a quick and easy way for library patrons to read digital copies of their favorite magazines. Using their Mac or PC, reading fans will be able to access the library's catalog of selected digital magazines. Zinio's unique digital platform recreates a magazine page-for-page, including highly visual full-color pictures, while taking the reading experience even further through intuitive navigation, key word article search and interactive rich media elements such as audio and video. *Consumer Reports*, *Car & Driver*, *Good Housekeeping*, *The Economist*, *ESPN Magazine*, and *Esquire* are just a few of the popular titles that will be available through the Zinio for Libraries program.

"We're really excited about our new partnership with Recorded Books, which will allow us to offer our library of thousands of magazines to readers through their local libraries," said Jeannie Mullen, CMO, Zinio. "This really expands the audience of readers who can experience their favorite magazines with the interactive, engaging rich media elements that Zinio offers."

Recorded Books will launch this new service at the American Libraries Association conference, taking place June 24 through June 27 in New Orleans, and invites librarians to visit their booth #3116 to see a live demonstration.

For more information regarding Recorded Books' Zinio for Libraries service, please contact us by email at [info@recordedbooks.com](mailto:info@recordedbooks.com), on the web at [www.recordedbooks.com](http://www.recordedbooks.com), or by calling 1-877-828-2833.

## **About Zinio**

Zinio is where the world reads, interacts with and explores the largest selection of magazines across the most popular reading devices. Zinio is the only personal storytelling platform with global access to more than 4,500 magazine titles covering every major genre, industry, specialty and hobby. Zinio readers currently download millions of magazine issues a month in 33 languages and 19 currencies – from every major global publisher. The company is focused on creating an intuitive and effortless reading experience that transforms how we read, from passive to active, from solo to social. With Zinio, readers can easily search for what they are passionate about, share with friends, save and curate content, shop for products, and house and store all of their favorite magazines in Zinio across all of their favorite devices.

Founded in 2001 and privately held, Zinio is headquartered in San Francisco with offices in New York, London, Paris, Barcelona and Taipei. For more information, please visit [www.zinio.com](http://www.zinio.com), or follow us on Twitter at [@Zinio](https://twitter.com/Zinio).

## **About Recorded Books**

Recorded Books, LLC, a Hights Cross Communications company, produces and distributes unabridged audiobooks and other audio products to public and university libraries and schools on CD, Playaway digital players and via a downloadable service. Over 9,000 titles are available for adults, children, and young adults in English and Spanish languages narrated by professional, award-winning actors. Packaging is designed for high circulation. One-year warranty, cataloging, processing, and free MARC records are available. Recorded Books also distributes several education and entertainment database services, educational lectures, and independent films on DVD. For more information, visit [www.recordedbooks.com](http://www.recordedbooks.com).

## **About Hights Cross Communications**

Founded in 1997 and based in New York, NY, Hights Cross Communications is a premier educational and library publisher dedicated to creating the finest books, audio products, periodicals, software and online services, serving the following markets: K-12 supplemental education, public and school libraries, and consumers. Hights Cross companies include: Triumph Learning, Buckle Down Publishing, Options Publishing, and Recorded Books. For more information, visit [www.hightscross.com](http://www.hightscross.com). Triumph Learning is HCC's test-preparation and intervention business and is comprised of its *Coach*, *Buckle Down*, and *Options* brands. Recorded Books is a leading publisher of unabridged audiobooks and other audio media for libraries, schools, and consumers, with operations in the U.S., U.K. and Australia.