

HAIGHTS CROSS COMMUNICATIONS

PRESS RELEASE

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Recorded Books Partners with Universal Class to Offer Over 500 Continuing Education Courses to Public Libraries and Higher Education Institutions

Prince Frederick, MD – July 20, 2010 – Recorded Books, LLC, the world’s largest independent producer of audiobooks, and Universal Class, Inc., the leading vendor of affordable, high quality online courses for both academic and professional markets, today announced a partnership to provide over 500 continuing education courses to public libraries and higher education institutions via an online subscription service.

“We have continued to expand our suite of education and entertainment database services and are extremely pleased to add Universal Class to that growing list,” said Scott Williams, President and CEO of Recorded Books. “Universal Class offers a broad range of courses that meet the diverse needs of today’s library patron, and affords libraries the ability meet the needs of a rapidly growing community of life-long learners.”

Available through subscribing public libraries and higher education institutions, Universal Class offers learners a unique online education experience. With a growing catalog of over 500 courses, Universal Class is committed to providing the most affordable and highest quality online training. Over 300,000 students around the world have benefited from Universal Class’ unique instructional technologies. With real instructors guiding the learning, engaging video-based lessons, a collaborative learning environment, graded lesson tests, certificates of achievement and Continuing Education Units available for selected courses, students enjoy an engaging and measurable learning experience that helps them master and document their educational goals.

Universal Class offerings include courses in Exercise and Fitness, Entrepreneurship, Arts and Music, Home and Garden Care, Cooking, Computers and Technology, Health and Medicine, Homeschooling, Job Assistance, Law and Legal, Parenting and Family, and Pet and Animal Care.

Recorded Books anticipates the service to be available to public libraries by mid August 2010. For more information regarding Recorded Books’ Universal Class service please contact universalclass@recordedbooks.com, on the web at www.recordedbooks.com, or call 1-877-828-2833.

About Recorded Books: Recorded Books, LLC, a Haight Cross Communications company, produces and distributes unabridged audiobooks and other audio products to public and university libraries and schools on CD, Playaway digital players and via a downloadable service. Over 9,000 titles are available for adults, children, and young adults in English and Spanish languages narrated by professional, award-winning actors. Packaging is designed for high circulation. One-year warranty, cataloging, processing, and free MARC records are available. Recorded Books also distributes education and entertainment database services, educational lectures, independent films on DVD. For more information, visit www.recordedbooks.com.

About Universal Class: Universal Class, Inc. [also known as UniversalClass™ or UniversalClass.com™] is an education technology company that provides online services to schools, corporations, organizations, educators,

and students throughout the world. It aims to advance intellectual exchange in teaching, research, and service with its technology and belief that education should be affordable to all people of all cultures.

<http://www.recordedbooks.com/>

About Hights Cross Communications: Founded in 1997 and based in New York, NY, Hights Cross Communications is a premier educational and library publisher dedicated to creating the finest books, audio products, periodicals, software and online services, serving the following markets: K-12 supplemental education, public and school libraries, and consumers. Hights Cross companies include: Triumph Learning, Buckle Down Publishing and Options Publishing, and Recorded Books. For more information, visit www.hightscross.com. Triumph Learning is HCC's test-preparation and intervention business and is comprised of its *Coach*, *Buckle Down*, and *Options* brands. Recorded Books is a leading publisher of unabridged audiobooks and other audio media for libraries, schools, and consumers, with operations in the U.S., U.K. and Australia.

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