

HAIGHTS CROSS COMMUNICATIONS PRESS RELEASE

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Recorded Books' Appoints Doug Beck Vice President of Curriculum Sales

Prince Frederick, MD – October 13, 2010 – Recorded Books, LLC, the world's largest independent producer of audiobooks and a Hights Cross Communications company, today said that it has appointed Doug Beck Vice President of Curriculum Sales. Beck will report directly to Scott Williams, Recorded Books' President. The appointment is effective immediately.

“In just a few years, Recorded Books has established itself as a respected publisher of curriculum audio products, including our award-winning Plugged-in to Reading, Plugged-in to Nonfiction, Book Jams, and Take 10 Reading series. I am delighted to welcome Doug Beck to the Recorded Books senior management team. Doug has an extensive, successful track record in curriculum sales. He will play a critical role in directing the acceleration of Curriculum Division revenue growth and introducing more students and teachers in the K-12 market to Recorded Books' exceptional instructional products.”

Beck joins Recorded Books with 17 years of experience in curriculum sales. Most recently, he was Vice President and National Sales Manager for Kaplan K-12. He also served as Vice President and National Sales Manager at McGraw Hill and started his educational sales career at Houghton Mifflin. Beck has also taught at both the middle school and high school levels. He earned a B.A. in psychology and teaching certification from Oklahoma State University.

About Recorded Books: Recorded Books, LLC, a Hights Cross Communications company, produces and distributes unabridged audiobooks and other audio products to public and university libraries and schools on CD, cassette, Playaway digital player, and downloadable audio formats. Over 9,000 titles are available for adults, children, and young adults in English and Spanish languages narrated by professional, award-winning actors. Recorded Books also distributes music, educational lectures, language learning courses, independent films, and nonfiction films on DVD. Packaging is designed for high circulation. One-year warranty, cataloging, processing, and free MARC records are available. For more information, visit <http://www.recordedbooks.com/>

About Hights Cross Communications: Founded in 1997 and based in New York, NY, Hights Cross Communications is a premier educational and library publisher dedicated to creating the finest books, audio products, periodicals, software and online services, serving the following markets: K-12 supplemental education, public and school libraries, and consumers. Hights Cross companies include: Triumph Learning, Buckle Down Publishing and Options Publishing, and Recorded Books. For more information, visit www.hightscross.com. Triumph Learning is HCC's test-preparation and intervention business and is comprised of its *Coach*, *Buckle Down*, and *Options* brands. Recorded Books is a leading publisher of unabridged audiobooks and other audio media for libraries, schools, and consumers, with operations in the U.S., U.K. and Australia.

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