

HAIGHTS CROSS COMMUNICATIONS

PRESS RELEASE

Editorial Contact:
Michael Stugrin
562-498-6353
mstugrin@earthlink.net

One-Click Audio from Recorded Books Named an Awards of Excellence Winner by *Tech & Learning*

Prince Frederick, Md. – December 14, 2010 – **Recorded Books**, LLC, the world’s largest independent producer of audiobooks and a Hights Cross Communications company, has announced that its One-Click Audio has been selected as an Awards of Excellence winner by *Tech & Learning* magazine. One-Click Audio was recognized by a panel of over 30 educators as a winner in the Best Upgraded Products category.

With One-Click Audio, school libraries can offer teachers and students access to a wide selection of downloadable audiobooks. Users can download audiobooks to a computer and then import the files to an mp3 player, such as an iPod, if they prefer to listen on the go. The upgrades to One-Click Audio include a new download manager, an improved “holds” system, and faster search and download capabilities. Accessible by patrons inside or outside of a subscribing school or library, One-Click Audio serves as a digital alternative to cassette and CD audiobooks.

According to Scott Williams, Recorded Books President, “Audio support is an important element of fluency strategies for struggling readers. We are pleased the judging panel recognized the significance and convenience of a platform like One-Click Audio in providing options for audio support to teachers and students.”

One-Click Audio is available through yearly subscription plans. Its Media Center features an easy-to-use interface with streamlined navigation. Fast downloads, automatic software updates, and support for a wide range of portable devices provide a unique user experience.

“Now that the use of technology in schools is no longer a novelty but a reality, it is no longer about the promise of what a product can do; it is about the proof,” says Kevin Hogan, Editorial Director for NewBay Media’s Tech & Learning Group. “This year’s Award of Excellence products were tested by edtech experts from the New York City Department of Education and the University of Michigan, our top T&L advisors, and more. These companies can be proud that their products were selected as winners by this prestigious team of judges.”

For subscription pricing for One-Click Audio, email oneclickaudio@recordedbooks.com. To learn more about Recorded Books K-12, go to <http://www.recordedbooks.com/school>.

About Recorded Books: Recorded Books, LLC, a Hights Cross Communications company, produces and distributes unabridged audiobooks and other audio products to public and university libraries and schools on CD, cassette, Playaway digital player, and downloadable audio formats. Over 9,000 titles are available for adults, children, and young adults in English and Spanish languages narrated by professional, award-winning actors. Recorded Books also distributes music, educational lectures, language learning courses, independent films, and nonfiction films on DVD. Packaging is designed for high circulation. One-year warranty, cataloging, processing, and free MARC records are available. For more information, visit www.recordedbooks.com.

About Hights Cross Communications: Founded in 1997 and based in New York, NY, Hights Cross Communications is a premier educational and library publisher dedicated to creating the finest books, comprehensive reading programs, audio products, and software and online services; serving the following markets: K-12 supplemental education, public and school libraries, and consumers. Hights Cross companies include: Triumph Learning, Buckle Down Publishing and Options Publishing, and Recorded Books. Triumph Learning is HCC's electronic and print classroom instruction, test-preparation, and intervention business and is comprised of its *Coach*, *Buckle Down*, *Options*, and *iCORE* brands. Recorded Books is a leading publisher of unabridged audiobooks and other audio media for libraries, schools, and consumers, with operations in the U.S., U.K., and Australia. For more information, visit www.hightscross.com.

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