

HAIGHTS CROSS COMMUNICATIONS

PRESS RELEASE

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Recorded Books to Begin Distributing Popular DVD Movies and TV Series to Public Libraries in the United States

Prince Frederick, MD – January 3, 2011 – Recorded Books, LLC, the world’s largest independent producer of audiobooks, and a Hights Cross Communications company, has announced that it will begin distribution of popular DVD movies and TV series to public libraries in the United States. Recorded Books will provide public libraries with access to thousands of DVDs from numerous sources, including all the titles released by the major Hollywood studios, independent film companies, TV production companies, and other producers of home DVD entertainment products.

“Public libraries continue to be a major source of public lending of DVD’s. In 2009, public libraries lent more DVD’s per day than did NetFlix.” said Scott Williams, President and CEO of Recorded Books. “We understand the needs of libraries and have created resources that will allow them to make their DVD collection development decisions with ease and efficiency.”

Recorded Books has created a DVD order website specifically designed to meet the needs of today’s AV librarian. Formats offered will include DVD, Wide Screen, Blu-Ray, and Collectors Series. The new website will provide librarians with information about current releases, including story synopsis, reviews, and video trailers. Librarians will have the option to pre-book releases so they can guarantee delivery in their library the week the DVD is released to the rental market, and Recorded Books will offer convenient Continuous Order Plans. An online marketing resource center is also planned to be available by mid-January 2011, to help librarians market their DVD lending services to their community.

Recorded Books anticipates the service to be available to public libraries the first week of January 2011 and will be demonstrating the new website for librarians at the American Libraries Association meeting in San Diego, January 7-11, 2011. For more information regarding Recorded Books’ DVD distribution service please contact Recorded Books by email at universalclass@recordedbooks.com, on the web at www.recordedbooks.com, or by calling 1-877-828-2833.

About Recorded Books: Recorded Books, LLC, a Hights Cross Communications company, produces and distributes unabridged audiobooks and other audio products to public and

university libraries and schools on CD, Playaway digital players and via a downloadable service. Over 9,000 titles are available for adults, children, and young adults in English and Spanish languages narrated by professional, award-winning actors. Packaging is designed for high circulation. One-year warranty, cataloging, processing, and free MARC records are available. Recorded Books also distributes education and entertainment database services, educational lectures, independent films on DVD. For more information, visit www.recordedbooks.com.

About Hights Cross Communications: Founded in 1997 and based in New York, NY, Hights Cross Communications is a premier educational and library publisher dedicated to creating the finest books, comprehensive reading programs, audio products, and software and online services, serving the following markets: K-12 supplemental education, public and school libraries, and consumers. Hights Cross companies include: Triumph Learning, Buckle Down Publishing, Options Publishing, and Recorded Books. Triumph Learning is HCC's electronic and print classroom instruction, test-preparation, and intervention business and is comprised of its *Coach*, *Buckle Down*, *Options*, and *iCORE* brands. Recorded Books is a leading publisher of unabridged audiobooks and other audio media for libraries, schools, and consumers, with operations in the U.S., U.K., and Australia. For more information, visit www.hightscross.com.
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