

OPTIONS PUBLISHING **PRESS RELEASE**

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FOR IMMEDIATE RELEASE

OPTIONS PUBLISHING INTRODUCES “LANGUAGE FOR LEARNING” FOR ENGLISH LANGUAGE LEARNERS

Merrimack, NH – September 5, 2007 -- Options Publishing, a leading publisher of supplemental education materials and intervention programs and a Hights Cross Communications company, today announced the publication of “Language for Learning: Building Content-Area and Academic Vocabulary.” The series is available immediately.

“The publication of ‘Language for Learning’ significantly broadens Options Publishing’s intervention focus,” said Gunnar Voltz, Option Publishing’s President. “English Language Learners are a fast-growing population of students who need effective instructional materials to help them reach working competency in English. This is critical to their continued academic success.”

“Language for Learning,” designed for students in Grades 3-8 (Levels C-H), provides proven strategies and practice for learning content-area vocabulary in science and social studies with connections to mathematics. Lessons include academic vocabulary that students encounter in textbooks, on tests, and used by teachers in classes. A companion audio CD provides oral readings of all content-area selections and helps build fluency.

Options Publishing said that “Language for Learning” follows a research-based program reflecting the latest standards from Teachers of English to Speakers of Other Languages (TESOL) and guidance for the Reauthorization of NCLB from the Office of English Language Acquisition. “Language for Learning” was developed and written by nationally known literacy researchers and professors Dr. Diane Lapp, Dr. Barbara Moss, and the late Dr. James Flood, professors in the Department of Teacher Education at San Diego State University.

For more information, visit www.optionspublishing.com. (Editors: For a digital photo of the cover of “Language for Learning,” please send an e-mail to mstugrin@earthlink.net.)

About Options Publishing:

Options Publishing, established in 1993 and based in Merrimack, NH, is a leading publisher of supplemental education materials and intervention programs. Options Publishing's products follow a research-based approach, encourage parent involvement, and support student test preparation.

About Hights Cross Communications:

Founded in 1997 and based in White Plains, NY, Hights Cross is a leading developer and publisher of products for the kindergarten through twelfth grade, or K-12, supplemental education, library, and medical education markets. Hights Cross imprints include: Sundance/Newbridge Educational Publishing (Northborough, MA), Triumph Learning (New York, NY), Buckle Down Publishing (Iowa City, IA), Options Publishing (Merrimack, NH), Recorded Books (Prince Frederick, MD), and Oakstone Publishing (Birmingham, AL). For more information, visit www.hightscross.com.

Safe Harbor Statement: This press release contains forward-looking statements. In some cases, you can identify forward-looking statements by terms such as “may,” “will,” “should,” “could,” “would,” “expect,” “plan,” “anticipate,” “believe,” “potential,” and similar expressions intended to identify forward-looking statements. These statements reflect our current views with respect to future events and are based on assumptions and subject to risks and uncertainties. These risks, uncertainties, and other factors may cause our actual results, performances, or achievements to be materially different from those expressed or implied by our forward-looking statements. Factors that may cause our actual results to differ materially from our forward-looking statements include, among others, changes in external market factors, changes in our business or growth strategy, or an inability to execute our strategy due to changes in our industry or the economy generally, the emergence of new or growing competitors and various other competitive factors. In light of these risks and uncertainties, there can be no assurance that the events and circumstances described in forward-looking statements contained in this press release will in fact occur. You should read this press release completely and with the understanding that our actual results may be materially different from what we expect. We will not update these forward-looking statements, even though our situation may change in the future. We qualify all of our forward-looking statements by these cautionary statements.