

OPTIONS PUBLISHING **PRESS RELEASE**

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FOR IMMEDIATE RELEASE

OPTIONS PUBLISHING INTRODUCES SECOND EDITION OF POPULAR “BEST PRACTICES IN READING” SERIES

Iowa City, IA – February 5, 2008 – Options Publishing, a Hights Cross Communications company and a leading publisher of supplemental education materials and intervention programs, announced the publication of the second edition of its best-selling *Best Practices in Reading* series. The series is available immediately.

“The second edition of *Best Practices in Reading* continues to strengthen a product that was already very popular,” said Dr. Thomas Emrick, Option Publishing’s President. “Clearer page layouts, new reading passages, new activities, and an expanded teacher guide provide even more support for students struggling with reading proficiency. *Best Practices* focuses on both skill and strategy mastery—a combination critical to their continued academic success.”

Best Practices in Reading, designed for students in Grades 3-8 (Levels C-H), builds core comprehension skills and promotes level-by-level growth through modeled and guided instruction alongside plenty of practice. Fiction and non-fiction passages on the same topics are paired to teach comprehension skills and strategy.

The companion *Best Practices in Reading Classroom Library* of leveled readers provides opportunities to extend comprehension practice into guided and independent reading. In addition to the library, the *Best Practices in Reading Pretest/Post-test* identifies students’ functional levels and measures progress.

Options Publishing said that *Best Practices in Reading* follows a research-based program reflecting the latest research in reading skill and strategy instruction. For more information, visit www.optionspublishing.com. (Editors: For a digital photo of the cover of *Best Practices in Reading*, please send an e-mail to CWaxman@optionspublishing.com.)

About Options Publishing:

Options Publishing, established in 1993, is a leading publisher of supplemental education materials and intervention programs. Options Publishing's products follow a research-based approach, encourage parent involvement, and support student test preparation.

About Hights Cross Communications:

Founded in 1997 and based in White Plains, NY, Hights Cross Communications is a premier educational and library publisher dedicated to creating the finest books, audio products, periodicals, software and online services, serving the following markets: K-12 supplemental education, public and school libraries, consumers, and continuing medical education. Hights Cross companies include: Sundance/Newbridge Educational Publishing (Northborough, MA), Triumph Learning (New York, NY), Buckle Down Publishing and Options Publishing (Iowa City, IA), Recorded Books (Prince Frederick, MD), and Oakstone Publishing (Birmingham, AL). For more information, visit www.hightscross.com.

Safe Harbor Statement:

This press release contains certain forward-looking statements which you can identify by terms such as "subject to", "might", and similar expressions intended to identify forward-looking statements. These statements reflect the conditions upon which the transactions discussed in this release are contingent on certain future events the outcome of which is not certain. These uncertainties and other factors may cause our actual outcome of the transactions discussed in this release to be materially different from those expressed or implied by our forward-looking statements. In light of these uncertainties, there can be no assurance that the events and circumstances described in forward-looking statements contained in this press release will in fact occur. You should read this press release completely and with the understanding that our actual results may be materially different from what we expect. We will not update these forward-looking statements, even though our situation may change in the future. We qualify all of our forward-looking statements by these cautionary statements.
