

## **HAIGHTS CROSS COMMUNICATIONS** **PRESS RELEASE**

**Editorial Contact:**

**Michael Stugrin**  
**562.498.6353**  
**mstugrin@earthlink.net**

**FOR IMMEDIATE RELEASE**

### **Oakstone Medical Publishing Introduces “Topics in Mammography 2” and “MKSAP 13 Audio Companion” Recorded Self-Study Materials for Physician Continuing Medical Education**

Birmingham, AL, May 18, 2004 – Oakstone Medical Publishing, a leader in health care publishing and a wholly-owned Haight's Cross Communications company, today announced the publication of “Topics in Mammography 2” and “MKSAP 13 Audio Companion,” the newest audio recordings in two of its best-selling audio series for medical professionals. “Topics in Mammography 2” is available immediately in both CD and audiocassette formats; and Part One of “MKSAP 13 Audio Companion,” also in CD and audiocassette, is available now, with Part Two scheduled for publication next month.

According to Dean Celia, Oakstone Medical publisher and executive editor: “Oakstone is proud to provide these latest audio products for medical professionals. These recordings continue our track record of working with leading medical schools, physicians, and the American College of Physicians to produce high-quality audio materials for CME. Combining strong content with ease-of-use has earned Oakstone a large and loyal audience.”

Oakstone said “Topics in Mammography 2” is a self-study program that includes six hours of audio content along with a 32-page study guide. The reference guide features syllabi and radiologic images in a convenient format. The program also includes three quizzes for CME credit. The program is jointly sponsored by the Medical College of Wisconsin and Oakstone Medical Publishing, with the Medical College of Wisconsin sponsoring the credit. The program is designated for a maximum of 15 category 1 credits toward the AMA Physician's Recognition Award. The course is intended for radiologists and medical physicists concerned with diagnostic breast imaging and interventional procedures of the breast.

“MKSAP® 13 Audio Companion” is a joint audio publication of the American College of Physicians and Oakstone Medical Publishing. MKSAP (Medical Knowledge Self-Assessment Program) has been the internal medicine standard of excellence for over three decades and has been used by over 500,000 physicians. The new “MKSAP® 13 Audio Companion” provides the core clinical content on convenient audio CDs or audiocassettes. This audio material is designed for use by general internists and primary

care physicians, sub-specialists who need to remain up-to-date in internal medicine, residents preparing for the certifying examination in internal medicine, and physicians preparing for re-certification examination in internal medicine.

The American College of Physicians is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. The American College of Physicians designates this educational activity for a maximum of 2.5 category 1 credits per issue toward the American Medical Association Physician's Recognition Award. The total program offers 90 Category 1 CME credits over the 36-issue program. These credits supplement those earned through MKSAP 13 print or CD-ROM edition quizzes.

For more information about "Topics in Mammography 2" and "Oakstone MKSAP 13 Audio Companion," contact Oakstone Medical Customer Service at 1-800-633-4743.

**About Oakstone Medical Publishing:**

Oakstone Medical Publishing provides continuing education solutions for physicians, dentists, and allied and other health professionals. The company offers more than 100 programs in over 30 specialty areas. Its primary product summarizes and critiques journal articles in audio, print, electronic, web, and multimedia formats. It also offers curricula that address specific credit needs and serve as boards-preparation tools. Affiliations with such prestigious medical institutions as Johns Hopkins University School of Medicine, the American College of Physicians, and the American College of Surgeons, give Oakstone Medical Publishing a range of authoritative publications across all areas of medicine.

**About Hights Cross Communications:**

Founded in 1997 and based in White Plains, NY, Hights Cross Communications is a premier educational and library publisher dedicated to creating the finest books, audio products, periodicals, software and online services, serving the following markets: K-12 supplemental education, public and school library publishing, audiobooks, and medical continuing education publishing. Hights Cross companies include: Sundance/Newbridge Educational Publishing (Northborough, MA), Triumph Learning (New York, NY), Recorded Books (Prince Frederick, MD), Chelsea House Publishers (Langhorne, PA), and Oakstone Publishing (Birmingham, AL). Hights Cross investors include Great Hill Partners and Peter J. Quandt. For more information visit [www.hightscross.com](http://www.hightscross.com).

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**Safe Harbor Statement:** This press release contains forward-looking statements. In some cases, you can identify forward-looking statements by terms such as "may," "will," "should," "could," "would," "expect," "plan," "anticipate," "believe," "potential" and similar expressions intended to identify forward-looking statements. These statements reflect our current views with respect to future events and are based on assumptions and subject to risks and uncertainties. These risks, uncertainties and other factors may cause our actual results, performances or achievements to be materially different from those expressed or implied by our forward-looking statements. Factors that may cause our actual results to differ materially from our forward-looking statements include, among others, changes in external market factors, changes in our business or growth strategy, or an inability to execute our strategy due to changes in our industry or the economy generally, the emergence of new or growing competitors and various other competitive factors. In light of these risks and uncertainties, there can be no assurance that the events and circumstances described in forward-looking statements contained in this press release will in fact occur. You should read this press release completely and with the understanding that our actual results may be materially different from what we expect. We will not update these

forward-looking statements, even though our situation may change in the future. We qualify all of our forward-looking statements by these cautionary statements.

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