

# **OAKSTONE MEDICAL PUBLISHING** **PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

## **OAKSTONE MEDICAL PUBLISHING INTRODUCES SESAP 13 AUDIO COMPANION™ FOR SURGEONS**

**Features all new audio interviews with host Dr. John A. Weigelt, MD, FACS, and provides convenient access to latest clinical surgical knowledge.**

Birmingham, AL, December 18, 2007 – Oakstone Medical Publishing, a leader in Continuing Medical Education (CME) publishing and a Hights Cross Communications company, today announced the launch of the SESAP 13 Audio Companion. The SESAP 13 Audio Companion, complementing the Surgical Education and Self-Assessment Program (SESAP 13) offered by the American College of Surgeons, features a collection of interviews and discussions with distinguished practitioners hosted by Dr. John A. Weigelt, SESAP Course Director. The SESAP Audio Companion covers the key areas of the SESAP syllabus offered by the American College of Surgeons (ACS).

Oakstone Medical Publishing's President, Nancy McMeekin, said: "Oakstone is proud to have once again worked closely with the ACS to produce this dynamic and compelling new edition of the SESAP Audio Companion. Thousands of surgeons have used the SESAP Audio Companion material both to study for their certification and recertification exams and to keep up with the latest clinical thinking and approaches. SESAP 13 Audio Companion has maintained the highest standards of content, format, and genuine 'listenability.'"

According to Dr. Richard A. Lynn, M.D., FACS, R.P.V.I., President, Florida Chapter of the American College of Surgeons, "I am proud to let you know that, in my opinion, if it were not for the SESAP Audio Companion, that at this stage in my life being recertified for the third time, I am concerned that I would not have passed. Dr. Weigelt and the participants brought SESAP alive. In addition to just passing an exam, it allowed me to truly understand many of the concepts that I do not use on a daily basis at this stage in my surgical career. I highly recommend it for anyone preparing for certification or maintenance of certification."

Oakstone said SESAP 13 Audio Companion is available in three leading audio media formats – MP3 Audio Disc, compact disc, and Audiofy portable memory chip for use

with PDAs and Smartphones. “Oakstone’s commitment is to provide surgeons with easy access to critical knowledge,” said Oakstone Senior Vice President and Publisher, Dean Celia. “Our customers constantly tell us that they value and enjoy using their SESAP Audio Companion in their downtime – from commuting or working out at the gym to time between appointments.”

Oakstone said SESAP Audio Companion’s availability on multiple audio media is intended to provide users with maximum flexibility:

- The MP3 audio disc format allows for easy downloading to an iPod or other MP3 player.
- The compact disc format allows listeners to use their traditional portable playing devices.
- The Audiofy chip plugs directly into selected PDAs and Smartphones, and can be connected to any PC or Mac using an included USB-port adapter.

The Oakstone SESAP 13 Audio Companion comes with flash review cards that summarize information from the audio sessions as well as CME quizzes covering the complete program. Oakstone said that listening to the audio content, reviewing the flash cards, and completing the CME quizzes can yield up to 48 *AMA PRA Category I Credit(s)*<sup>™</sup> over the 17-category program. To order the SESAP 13 Audio Companion, call (800) 633-4743, or visit [www.cmeonly.com](http://www.cmeonly.com).

#### **About Oakstone Medical Publishing:**

Oakstone Medical Publishing is a major publisher of continuing education materials for physicians, dentists, and allied health professionals. Oakstone works with distinguished medical societies and academic medical centers throughout the United States to provide more than 200 CME programs in nearly 40 specialty areas. Oakstone Medical’s primary product lines include summaries and critiques of journal articles in audio, print, electronic, web, and multimedia formats, as well as video and audio programs that help doctors prepare for board certification and recertification exams and master the latest clinical procedures. For additional information, visit [www.cmeonly.com](http://www.cmeonly.com) and [www.cmeinfo.com](http://www.cmeinfo.com).

#### **About Hights Cross Communications:**

Founded in 1997 and based in White Plains, NY, Hights Cross is a leading developer and publisher of products for the kindergarten through twelfth grade, or K-12, supplemental education, library, and medical education markets. Hights Cross imprints include: Sundance/Newbridge Educational Publishing (Northborough, MA), Triumph Learning (New York, NY), Buckle Down Publishing (Iowa City, IA), Options Publishing (Merrimack, NH), Recorded Books (Prince Frederick, MD), and Oakstone Publishing (Birmingham, AL). For more information visit [www.hightscross.com](http://www.hightscross.com).

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Safe Harbor Statement: This press release contains forward-looking statements. In some cases, you can identify forward-looking statements by terms such as “may,” “will,” “should,” “could,” “would,” “expect,” “plan,” “anticipate,” “believe,” “potential,” and similar expressions intended to identify forward-looking

statements. These statements reflect our current views with respect to future events and are based on assumptions and subject to risks and uncertainties. These risks, uncertainties, and other factors may cause our actual results, performances, or achievements to be materially different from those expressed or implied by our forward-looking statements. Factors that may cause our actual results to differ materially from our forward-looking statements include, among others, changes in external market factors, changes in our business or growth strategy, or an inability to execute our strategy due to changes in our industry or the economy generally, the emergence of new or growing competitors and various other competitive factors. In light of these risks and uncertainties, there can be no assurance that the events and circumstances described in forward-looking statements contained in this press release will in fact occur. You should read this press release completely and with the understanding that our actual results may be materially different from what we expect. We will not update these forward-looking statements, even though our situation may change in the future. We qualify all of our forward-looking statements by these cautionary statements.

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