

# **OAKSTONE MEDICAL PUBLISHING** **PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

## **OAKSTONE MEDICAL PUBLISHING AND AUDIOFY CORPORATION INTRODUCE “MKSAP<sup>®</sup> 14 AUDIO COMPANION” ON AUDIOFY AUDIOBOOK CHIP**

Birmingham, AL, January 18, 2007 – Oakstone Medical Publishing, a leader in Continuing Medical Education (CME) publishing and a Hights Cross Communications company, today announced it has begun shipping its new “MKSAP 14 Audio Companion” on a memory chip developed for use with selected PDAs and Smartphones. The highly portable Audiofy memory chip, manufactured by Audiofy Corporation, provides seamless portability and listening quality for Internal Medicine physicians who prefer the PDA or Smartphone technology to traditional listening methods. “MKSAP 14 Audio Companion” is the first Oakstone offering available in the Audiofy format.

MKSAP 14 is the latest edition of the renowned Medical Knowledge Self-Assessment Program sponsored by the American College of Physicians (ACP). “MKSAP 14 Audio Companion” features all new commentary and is hosted by Dr. Donald L. Deye, MD, FACP, interviewing and interacting with experts in the specialty content areas. This edition includes more than 90 hours of audio covering all 11 sections of MKSAP.

Nancy McMeekin, Oakstone Medical Publishing’s President, said: “We are delighted to be working with Audiofy Corporation to bring our ‘MKSAP Audio Companion’ to a new and fast-growing electronic platform. The Audiofy digital audiobook product strongly supports Oakstone’s commitment to make the best CME materials available to the medical community in the most flexible and convenient formats available. Audiofy is one of the leading innovators in digital electronic publishing.”

Audiofy Corporation’s president, Cartwright Reed, said: “Audiofy and Oakstone have teamed to provide a leading-edge solution for today’s busy medical professionals. PDAs and smart phones are becoming must-have devices for busy professionals who need both timely information and convenience. Oakstone Medical’s customer base will find that the Audiofy audiobook chip provides these attractive benefits.”

The Audiofy chip, packed in a standard SD memory card, plugs directly into selected PDAs and Smartphones, and can also be connected to any PC or Mac using an included USB-port adapter. The Audiofy chip stores the full audio program and includes its own software to play the audio.

It features easy navigation through the audio program and allows the user to maintain and manage multiple bookmarks to keep track of pertinent content or to simply find the listener's place.

The new audio version of the "MKSAP 14 Audio Companion" is also available in Compact Disc and MP3 Audio Disc formats.

**About Oakstone Medical Publishing:**

Oakstone Medical Publishing is a major publisher of continuing education materials for physicians, dentists, and allied health professionals. Oakstone works with distinguished medical societies and academic medical centers throughout the United States to provide more than 200 CME and CDE programs in nearly 40 specialty areas. Oakstone Medical's primary product lines include summaries and critiques of journal articles in audio, print, electronic, web, and multimedia formats, as well as video and audio programs that help doctors prepare for board certification and recertification exams and master the latest clinical procedures. For additional information, visit [www.cmeonly.com](http://www.cmeonly.com) and [www.cmeinfo.com](http://www.cmeinfo.com).

**About Audiofy:**

Audiofy Corporation, based in Philadelphia, PA, is a leading developer of digital audiobook solutions and the publisher of "Audiobooks on Chips." For more information, visit [www.audiofy.com](http://www.audiofy.com).

**About Hights Cross Communications:**

Founded in 1997 and based in White Plains, NY, Hights Cross is a leading developer and publisher of products for the kindergarten through twelfth grade, or K-12, supplemental education, library, and medical education markets. Hights Cross imprints include: Sundance/Newbridge Educational Publishing (Northborough, MA), Triumph Learning (New York, NY), Buckle Down Publishing (Iowa City, IA), Options Publishing (Merrimack, NH), Recorded Books (Prince Frederick, MD), and Oakstone Publishing (Birmingham, AL). For more information visit [www.hightscross.com](http://www.hightscross.com).

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**Safe Harbor Statement:** This press release contains forward-looking statements. In some cases, you can identify forward-looking statements by terms such as "may," "will," "should," "could," "would," "expect," "plan," "anticipate," "believe," "potential," and similar expressions intended to identify forward-looking statements. These statements reflect our current views with respect to future events and are based on assumptions and subject to risks and uncertainties. These risks, uncertainties, and other factors may cause our actual results, performances, or achievements to be materially different from those expressed or implied by our forward-looking statements. Factors that may cause our actual results to differ materially from our forward-looking statements include, among others, changes in external market factors, changes in our business or growth strategy, or an inability to execute our strategy due to changes in our industry or the economy generally, the emergence of new or growing competitors and various other competitive factors. In light of these risks and uncertainties, there can be no assurance that the events and circumstances described in forward-looking statements contained in this press release will in fact occur. You should read this press release completely and with the understanding that our actual results may be materially different from what we expect. We will not update these forward-looking statements, even though our situation may change in the future. We qualify all of our forward-looking statements by these cautionary statements.