

OAKSTONE MEDICAL PUBLISHING **PRESS RELEASE**

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FOR IMMEDIATE RELEASE

OAKSTONE MEDICAL PUBLISHING INTRODUCES INNOVATIVE DOCPOD™

Downloadable Audio Service for Doctors in Hospital Medicine, Emergency Medicine, and General Dentistry -- Leveraging Popular Electronic Technology for Busy Practitioners

Birmingham, AL, October 19, 2005 – Oakstone Medical Publishing, a leader in health care publishing and a Hights Cross Communications company, today announced the availability of its new DocPod™ audio Continuing Medical (CME) and Dental (CDE) Education subscription service. The DocPod™ audio subscription service currently includes Hospital Medicine, Emergency Medicine, and General Dentistry.

Oakstone Medical Publishing said a DocPod™ subscription consists of 12 issues, delivered monthly, and each issue features 60 minutes of dynamic discussion and dialogue with “thought leaders” in each respective field. Subscribers receive an e-mail alert indicating the latest issue is available for easy downloading to their MP3 device. (“DocPod™ is also available in CD format that is mailed to subscribers.) DocPod™ includes easy access to downloadable print text for follow-up “deep dives” into detailed clinical information and critical topic summaries. Oakstone Medical DocPod™ downloadable subscriptions in Hospital Medicine, Emergency Medicine, and General Dentistry are available immediately; subscription prices for individual practitioners range from \$199.00 to \$249.00.

Dean Celia, Publisher and Executive Editor of Oakstone Medical Publishing, said: “DocPod™ is the latest result of our commitment to deliver high-quality CME and CDE materials in popular media formats. As entire families are starting to use MP3 personal devices to listen to music and audiobooks, it makes sense to provide CME and CDE content in the same format. Our goal is to accommodate the busy lives of professionals in the medical and dental communities.”

Subscribers can earn up to two category 1 CME or CDE credits per DocPod™ issue (or 24 per 12-issue subscription).

About Oakstone Medical Publishing:

Oakstone Medical Publishing provides continuing education solutions for physicians, dentists, and allied and other health professionals. The company offers more than 100 programs in over 30 specialty areas. Its primary product summarizes and critiques journal articles in audio, print, electronic, web, and multimedia formats. It also offers curricula that address specific credit needs and serve as boards-preparation tools.

Affiliations with such prestigious medical institutions as Johns Hopkins University School of Medicine, the American College of Physicians - American Society of Internal Medicine, and the American College of Surgeons, give Oakstone Medical Publishing a range of authoritative publications across all areas of medicine. For additional information, visit www.cmeonly.com.

About Hights Cross Communications:

Founded in 1997 and based in White Plains, NY, Hights Cross is a leading developer and publisher of products for the kindergarten through twelfth grade, or K-12, supplemental education, library, and medical education markets. Hights Cross imprints include: Sundance/Newbridge Educational Publishing (Northborough, MA), Triumph Learning (New York, NY), Buckle Down Publishing (Iowa City, IA), Options Publishing (Merrimack, NH), Recorded Books (Prince Frederick, MD), and Oakstone Publishing (Birmingham, AL). For more information visit www.hightscross.com.

Safe Harbor Statement: This press release contains forward-looking statements. In some cases, you can identify forward-looking statements by terms such as “may,” “will,” “should,” “could,” “would,” “expect,” “plan,” “anticipate,” “believe,” “potential,” and similar expressions intended to identify forward-looking statements. These statements reflect our current views with respect to future events and are based on assumptions and subject to risks and uncertainties. These risks, uncertainties, and other factors may cause our actual results, performances, or achievements to be materially different from those expressed or implied by our forward-looking statements. Factors that may cause our actual results to differ materially from our forward-looking statements include, among others, changes in external market factors, changes in our business or growth strategy, or an inability to execute our strategy due to changes in our industry or the economy generally, the emergence of new or growing competitors and various other competitive factors. In light of these risks and uncertainties, there can be no assurance that the events and circumstances described in forward-looking statements contained in this press release will in fact occur. You should read this press release completely and with the understanding that our actual results may be materially different from what we expect. We will not update these forward-looking statements, even though our situation may change in the future. We qualify all of our forward-looking statements by these cautionary statements.
