

OAKSTONE MEDICAL PUBLISHING **PRESS RELEASE**

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FOR IMMEDIATE RELEASE

OAKSTONE MEDICAL PUBLISHING INTRODUCES “AAO-ENDORSED TOPICS IN ORTHODONTICS AUDIO SERIES”

New audio CD series, endorsed by the American Association of Orthodontists, helps professionals keep pace with the most important clinical advances in Orthodontics.

Birmingham, AL, October 23, 2006 – Oakstone Medical Publishing, a leader in continuing dental education (CDE) publishing and a Hights Cross Communications company, today announced the publication of its AAO-Endorsed *Topics in Orthodontics™ Audio Series*. This latest Oakstone CDE offering is endorsed by the American Association of Orthodontists. Subscriptions to *Topics in Orthodontics Audio Series* are available immediately.

Oakstone Medical Publishing’s President, Nancy McMeekin, said: “Oakstone is excited about this timely, high quality series for Orthodontics CDE. This series features some of the nation’s most prestigious Orthodontics practitioners and teachers. We are continuing to build on our tradition of presenting the latest professional educational content through dynamic presentations provided in convenient, enjoyable, and cost-effective formats. We are proud to work with the American Association of Orthodontists to make this series available to its members and other dental professionals.”

The program is hosted by David Sarver, DMD, a nationally known orthodontist who conducts clinical seminars and lectures worldwide. Each month, Dr. Sarver interviews a renowned expert on a clinically relevant topic. He is joined by John S. Casco, DDS, MS, PhD, the BF and Helen E. Dewel Endowed Chair of Clinical Orthodontics, University of Iowa College of Dentistry.

Oakstone’s *Topics in Orthodontics Audio Series* is a 12 issue, subscription-based series. Each issue includes an audio CD with high-interest, clinically focused interviews with preeminent experts; a newsletter with extensive summaries, references, and learning aids; and a quiz. Subscribers have the opportunity to earn three CDE credits per issue or 36 CDE credits per 12-issue subscription.

Topics in Orthodontics Audio Series covers such critical topics as:

- Temporary Anchorage Devices
- Treatment Planning Goals in the 21st Century

- Early Treatment
- 3-D Imaging in Orthodontics
- Staff Management and Training

This audio series is designed to help busy professionals easily access the latest Orthodontics education and fulfill their CDE requirements. Subscribers typically listen to audio CDE offerings during their personal time, during daily commutes, or on travel.

About Oakstone Medical Publishing:

Oakstone Medical Publishing is a major publisher of continuing education materials for physicians, dentists, and allied health professionals. Oakstone works with distinguished medical societies and academic medical centers throughout the United States to provide more than 200 CME programs in nearly 40 specialty areas. Oakstone Medical's primary product lines include summaries and critiques of journal articles in audio, print, electronic, web, and multimedia formats, as well as video and audio programs that help doctors prepare for board certification and recertification exams and master the latest clinical procedures. For additional information, visit www.cmeonly.com and www.cmeinfo.com.

About Haight Cross Communications:

Founded in 1997 and based in White Plains, NY, Haight Cross is a leading developer and publisher of products for the kindergarten through twelfth grade, or K-12, supplemental education, library, and medical education markets. Haight Cross imprints include: Sundance/Newbridge Educational Publishing (Northborough, MA), Triumph Learning (New York, NY), Buckle Down Publishing (Iowa City, IA), Options Publishing (Merrimack, NH), Recorded Books (Prince Frederick, MD), and Oakstone Publishing (Birmingham, AL). For more information visit www.haightcross.com.

Safe Harbor Statement: This press release contains forward-looking statements. In some cases, you can identify forward-looking statements by terms such as “may,” “will,” “should,” “could,” “would,” “expect,” “plan,” “anticipate,” “believe,” “potential,” and similar expressions intended to identify forward-looking statements. These statements reflect our current views with respect to future events and are based on assumptions and subject to risks and uncertainties. These risks, uncertainties, and other factors may cause our actual results, performances, or achievements to be materially different from those expressed or implied by our forward-looking statements. Factors that may cause our actual results to differ materially from our forward-looking statements include, among others, changes in external market factors, changes in our business or growth strategy, or an inability to execute our strategy due to changes in our industry or the economy generally, the emergence of new or growing competitors and various other competitive factors. In light of these risks and uncertainties, there can be no assurance that the events and circumstances described in forward-looking statements contained in this press release will in fact occur. You should read this press release completely and with the understanding that our actual results may be materially different from what we expect. We will not update these forward-looking statements, even though our situation may change in the future. We qualify all of our forward-looking statements by these cautionary statements.
