

# **OAKSTONE MEDICAL PUBLISHING** **PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

## **OAKSTONE MEDICAL PUBLISHING OFFERS FREE REPORT -- “AVIAN FLU: PRACTICAL STRATEGIES TO PREPARE FOR AND RESPOND TO PANDEMIC INFLUENZA”**

Birmingham, AL, March 2, 2006 – Oakstone Medical Publishing, a leader in continuing medical education (CME) publishing and a Hights Cross Communications company, today announced the availability of a recent report on "Avian Flu: Practical Strategies to Prepare For and Respond To Pandemic Influenza" available on our website. The report, is available free of charge via a pdf download at [www.cmeonly.com](http://www.cmeonly.com), Oakstone's website for its CME programs.

Dean Celia, Oakstone Medical's Publisher and Executive Editor, said: "The medical community and general public alike are becoming increasingly concerned about the possibility of a pandemic outbreak of Avian flu in the United States. This report, by leading researchers and physicians, provides a concise overview of Avian flu and practical approaches to preventing and managing an outbreak. Oakstone Medical is pleased to make this report available to the medical community."

Oakstone Medical said that "Avian Flu: Practical Strategies to Prepare For and Respond To Pandemic Influenza" addresses such key topics as:

- How to predict and plan for influenza epidemics
- Which neuraminidase inhibitors are most effective
- How to proceed without a vaccine
- Why diagnosing Avian Flu will take time
- The key warning signs of a pandemic
- How symptomatology of Avian Flu differs from traditional flu
- Why droplet precautions are important

Contributors to the paper are experts in worldwide infectious disease from The Johns Hopkins University Department of Medicine's Division of Infectious Diseases: John G. Bartlett, MD, Professor and Chief; Trish M. Perl, MD, Associate Professor; and Paul G. Auwaerter, MD, Associate Professor.

Oakstone Medical said medical practitioners and other health care professionals in such areas as Family Practice, Internal Medicine, and OB-GYN will find the report of value.

**About Oakstone Medical Publishing:**

Oakstone Medical Publishing provides continuing education solutions for physicians, dentists, and allied and other health professionals. The company offers more than 100 programs in over 30 specialty areas. Its primary product summarizes and critiques journal articles in audio, print, electronic, web, and multimedia formats. It also offers curricula that address specific credit needs and serve as boards-preparation tools. Affiliations with many of the nation's most prestigious medical institutions and associations give Oakstone Medical Publishing a range of authoritative CME publications across all areas of medicine. Its CMEinfo unit provides CME products in video and audio formats. For additional information, visit [www.cmeinfo.com](http://www.cmeinfo.com).

**About Hights Cross Communications:**

Founded in 1997 and based in White Plains, NY, Hights Cross is a leading developer and publisher of products for the kindergarten through twelfth grade, or K-12, supplemental education, library, and medical education markets. Hights Cross imprints include: Sundance/Newbridge Educational Publishing (Northborough, MA), Triumph Learning (New York, NY), Buckle Down Publishing (Iowa City, IA), Options Publishing (Merrimack, NH), Recorded Books (Prince Frederick, MD), and Oakstone Publishing (Birmingham, AL). For more information visit [www.hightscross.com](http://www.hightscross.com).

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Safe Harbor Statement: This press release contains forward-looking statements. In some cases, you can identify forward-looking statements by terms such as “may,” “will,” “should,” “could,” “would,” “expect,” “plan,” “anticipate,” “believe,” “potential,” and similar expressions intended to identify forward-looking statements. These statements reflect our current views with respect to future events and are based on assumptions and subject to risks and uncertainties. These risks, uncertainties, and other factors may cause our actual results, performances, or achievements to be materially different from those expressed or implied by our forward-looking statements. Factors that may cause our actual results to differ materially from our forward-looking statements include, among others, changes in external market factors, changes in our business or growth strategy, or an inability to execute our strategy due to changes in our industry or the economy generally, the emergence of new or growing competitors and various other competitive factors. In light of these risks and uncertainties, there can be no assurance that the events and circumstances described in forward-looking statements contained in this press release will in fact occur. You should read this press release completely and with the understanding that our actual results may be materially different from what we expect. We will not update these forward-looking statements, even though our situation may change in the future. We qualify all of our forward-looking statements by these cautionary statements.

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