

OPTIONS PUBLISHING **PRESS RELEASE**

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FOR IMMEDIATE RELEASE

OPTIONS PUBLISHING INTRODUCES INNOVATIVE SUPPLEMENTAL MATH SERIES FOR GRADES 3-8

Merrimack, NH – June 9, 2005—Options Publishing, a leading publisher of supplemental education materials and intervention programs, and a Hights Cross Communications company, today announced it has introduced *Breakaway Math – From Practice to Performance*. This new supplemental mathematics series for grades 3-8 (Levels C-H) is available immediately.

According to Barbara Russell, Options Publishing’s President and CEO: “*Breakaway Math* continues Options Publishing’s commitment to producing high-quality supplemental books following a research-based approach. This new series follows NCTM Standards and includes accepted pedagogical approaches to produce the strongest results. Our commitment to quality and results enables us to sign nationally recognized teachers and researchers as authors and develop innovative texts designed both to interest students and provide effective learning strategies upon which they can build.”

Options Publishing *Breakaway Math* series features easy-to-understand, step-by-step instruction on key math skills; independent and guided practice; and ongoing test preparation with each lesson to help student prepare for tests. The result is that even students who have never succeeded in or enjoyed mathematics can reach their expected math competence levels.

Breakaway Math’s general editors and lead authors are Dr. Brian Enright, President of the National Training Network; and Dr. Robert Gyles, who is associated with Hunter College and is a former Deputy Chancellor for Curriculum and Instruction in New York City’s District 4. Both are widely recognized educational researchers, teachers, lecturers, and authors.

About Options Publishing, LLC: Options Publishing, established in 1993 and based in Merrimack, NH, is a leading publisher of supplemental education materials and

intervention programs. Options Publishing's products follow a research-based approach, encourage parent involvement, and support student test preparation.

About Hights Cross Communications: Founded in 1997 and based in White Plains, NY, Hights Cross Communications is a premier educational and library publisher dedicated to creating the finest books, audio products, periodicals, software, and online services, serving the following markets: K-12 supplemental education, public and school library publishing, audio books, and medical continuing education publishing. Hights Cross companies include: Sundance/Newbridge Educational Publishing (Northborough, MA), Triumph Learning (New York, NY), Buckle Down Publishing (Iowa City, IA), Options Publishing (Merrimack, NH), Oakstone Publishing (Birmingham, AL), Recorded Books (Prince Frederick, MD), and Chelsea House Publishers (Northborough, MA). For more information, visit www.hightscross.com.

Safe Harbor Statement: This press release contains forward-looking statements. In some cases, you can identify forward-looking statements by terms such as “may,” “will,” “should,” “could,” “would,” “expect,” “plan,” “anticipate,” “believe,” “potential” and similar expressions intended to identify forward-looking statements. These statements reflect our current views with respect to future events and are based on assumptions and subject to risks and uncertainties. These risks, uncertainties and other factors may cause our actual results, performances or achievements to be materially different from those expressed or implied by our forward-looking statements. Factors that may cause our actual results to differ materially from our forward-looking statements include, among others, changes in external market factors, changes in our business or growth strategy, or an inability to execute our strategy due to changes in our industry or the economy generally, the emergence of new or growing competitors and various other competitive factors. In light of these risks and uncertainties, there can be no assurance that the events and circumstances described in forward-looking statements contained in this press release will in fact occur. You should read this press release completely and with the understanding that our actual results may be materially different from what we expect. We will not update these forward-looking statements, even though our situation may change in the future. We qualify all of our forward-looking statements by these cautionary statements.
