

# **SUNDANCE/NEWBRIDGE**

## **PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

### **NEWBRIDGE EDUCATIONAL PUBLISHING EXPANDS LEVELED NONFICTION OFFERINGS**

Northborough, MA, September 17, 2007—Newbridge Educational Publishing, a leading publisher of K-8 instructional materials and a unit of Hights Cross Communications, Inc., today announced the release of a completely updated and expanded edition of its popular “Early Science” program for Grades K-2, a new addition of 50 Big Books for Grades K-2 to its “Discovery Links” line, and “Nonfiction Theme Sets,” an all new differentiated instruction program for Grades 1-3.

“The 127 new titles and other classroom materials in Newbridge Educational Publishing’s 2007 fall list continue our commitment to innovative leveled nonfiction reading instruction,” said Paul Konowitch, Sundance/Newbridge Educational Publishing’s President. “Early Science, Discovery Links, and Nonfiction Theme Sets are based on well-proven learning strategies that help students become strong readers while learning essential science, social studies, and math content. These leveled nonfiction programs support NCLB instructional and testing requirements.”

The 56 units in Newbridge’s “Early Science” program cover a balance of Life, Earth, and Physical Science topics. The new materials transform this best-selling shared reading program into a differentiated instruction program, with complete updates to the existing Instructional Big Books and new below-, on-, and above-level Student Books which allow students at all levels to access the same core content. Further updates to the program include matching Audio CDs, Photo Cards with instruction in English and Spanish, Teacher’s Guides with Science Activities, and a 128-page Individualized Activities and Assessment book support the entire program.

Newbridge’s “Discovery Links” is an innovative supplemental reading program that has become popular with thousands of elementary school teachers. The 50 new “Discovery Links” Nonfiction Big Books allow teachers to cover content aligned with Science and Social Studies standards and introduce essential concepts to the whole class in a format more engaging than a textbook. Each title is accompanied by an easy-to-use Pocket Planner teacher’s guide with step-by-step support for building academic content-area vocabulary and guiding comprehension of the book’s key concept.

The 21 all new “Nonfiction Theme Sets” include Instructional Big Books and matching Little Books, Leveled Readers with Audio CDs (available in versions for below-level, on-level, and above-level readers), Language Development Cards with instruction in English and Spanish, Teacher Guides, Assessment Booklets, and a Writing Activities CD-ROM. Nonfiction Theme Sets teach nonfiction reading skills to prepare children for real-life reading, while also addressing Science, Social Studies, and Math content.

The new materials are available immediately. For more information, visit [www.newbridgeonline.com](http://www.newbridgeonline.com). (Editors: For digital photos of covers, please send an e-mail to [dbuczec@sundancepub.com](mailto:dbuczec@sundancepub.com).)

**About Sundance/Newbridge Educational Publishing:**

Sundance Publishing is a leading publisher of PreK–8 reading instructional materials and books for below-level readers in middle and high school. It also publishes and distributes K–12 paperbacks, literature-based media, and teacher resources. Newbridge Educational Publishing is one of the nation's leading publishers of supplemental materials for teachers of PreK–5+. Newbridge creates photo big books across the curriculum and is a leader in nonfiction guided reading in the content areas of social studies, science, and math.

**About Hights Cross Communications:**

Founded in 1997 and based in White Plains, NY, Hights Cross is a leading developer and publisher of products for the kindergarten through twelfth grade, or K-12, supplemental education, library, and medical education markets. Hights Cross imprints include: Sundance/Newbridge Educational Publishing (Northborough, MA), Triumph Learning (New York, NY), Buckle Down Publishing (Iowa City, IA), Options Publishing (Merrimack, NH), Recorded Books (Prince Frederick, MD), and Oakstone Publishing (Birmingham, AL). For more information, visit [www.hightscross.com](http://www.hightscross.com).

Safe Harbor Statement: This press release contains forward-looking statements. In some cases, you can identify forward-looking statements by terms such as “may,” “will,” “should,” “could,” “would,” “expect,” “plan,” “anticipate,” “believe,” “potential,” and similar expressions intended to identify forward-looking statements. These statements reflect our current views with respect to future events and are based on assumptions and subject to risks and uncertainties. These risks, uncertainties, and other factors may cause our actual results, performances, or achievements to be materially different from those expressed or implied by our forward-looking statements. Factors that may cause our actual results to differ materially from our forward-looking statements include, among others, changes in external market factors, changes in our business or growth strategy, or an inability to execute our strategy due to changes in our industry or the economy generally, the emergence of new or growing competitors and various other competitive factors. In light of these risks and uncertainties, there can be no assurance that the events and circumstances described in forward-looking statements contained in this press release will in fact occur. You should read this press release completely and with the understanding that our actual results may be materially different from what we expect. We will not update these forward-looking statements, even though our situation may change in the future. We qualify all of our forward-looking statements by these cautionary statements.