

# HAIGHTS CROSS COMMUNICATIONS

## Press Release

FOR IMMEDIATE RELEASE

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### **Triumph Learning's *Georgia Coach* GPS Series Titles Adopted Statewide -- *Georgia Coach* Fully Aligned with Georgia Performance Standards**

New York, NY, October 8, 2009 — Triumph Learning, the market leader in state-specific, standards-focused instruction that supports student instruction and a Hights Cross Communications company, said today that the State of Georgia Department of Education has adopted Triumph Learning's *Georgia Coach*, GPS (Georgia Performance Standards) Edition, Standards-Based Instruction series of supplementary texts. The popular *Georgia Coach* series adopted by the state include English Language Arts, Grades 1-8; Mathematics, Grades 1-8; Science End of Course Test, Grades 1-8; Literature and Composition and American Literature and Composition, End of Course Test, Grade 9; and the GPS Gold Edition for English Language Arts for Grades 1-8.

According to John Lawler, President of Triumph Learning: "Triumph Learning has been working with Georgia teachers for over 25 years. Georgia school districts and the Georgia Department of Education have used Coach books more than any other product in the market to assist administrators and teachers in raising student performance in critical assessed skills. With each new edition of Coach, we have both reached out for feedback from teachers and curriculum specialists and taken care that new *Georgia Coach* editions reflect the content, style, and format of new state standards and actual tests. The result is that this latest generation of the *Georgia Coach* series, GPS edition, is fully aligned with the Georgia Performance Standards and support students' performance in the tests," Lawler said.

The *Georgia Coach*, GPS Edition, is a grade-specific series that provides comprehensive instruction and practice on all the key skills and concepts covered by the Georgia Performance Standards. The series is based on the well-proven *Coach* instructional architecture of all-in-one diagnose, instruct, practice, and assess.

*Georgia Coach* is designed to familiarize students with the standards and fully prepares them for the GPS-based Criterion-Referenced Competency Tests (CRCT). Specific features in the series include:

- Full CRCT-based reading passages and bubble sheets in practice tests and mixed reviews.
- Full coverage of all assessable mathematics standards.
- Full-length pretest and post test in English/Language Arts and Mathematics.
- Full-length writing assignments for Grades 3, 5, and 8.
- Correlation charts to allow students to check off the standards and lessons as they master them.
- Teachers Guide, including competencies analysis charts, answer keys, additional mini-lessons, etc.

The state-adopted *Georgia Coach*, GPS Gold Edition for English Language Arts, for Grades 1-8, builds on the GPS Edition of standards-based instruction and adds key features such as:

- Fiction, nonfiction, and poetry reading passages.
- “Getting the Idea” sections to introduce important concepts discussed in the chapter.
- Test-taking tips and strategies.
- Coached reading passages with sidebar reading guide.

“We have heard from teachers throughout Georgia that *Georgia Coach* books have been used in a variety of settings to assist students in acquiring specific skills, concepts, and test-taking strategies,” says Gwen Burke, Triumph Learning’s Regional Vice President. “Educators all across the state say that our *Georgia Coach* series provides a great resource to be used in preparing and reviewing for the Criterion Reference Competency Test.”

For more information about *Georgia Coach* products, please visit [www.triumphlearning.com/GA](http://www.triumphlearning.com/GA) or contact Gwen Burke at 678-615-3339 or [gseguin@triumphlearning.com](mailto:gseguin@triumphlearning.com).

#### **About Triumph Learning, LLC:**

Triumph Learning is the tenth-largest supplemental educational publisher in the US, and a market leader in state-specific test-preparation materials. Its three imprints (*Coach*, *Buckle Down*, and *Options*) are based in New York City, New York and Littleton, Massachusetts.

#### **About Hights Cross:**

Founded in 1997 and based in White Plains, NY, Hights Cross Communications is a premier educational and library publisher dedicated to creating the finest books, audio products, periodicals, software and online services, serving the following markets: K-12 supplemental education, public and school libraries, and consumers. Hights Cross companies include: Triumph Learning, Buckle Down Publishing and Options Publishing, and Recorded Books. For more information, visit [www.hightscross.com](http://www.hightscross.com). Triumph Learning is HCC’s test-preparation and intervention business and is comprised of its *Coach*, *Buckle Down*, and *Options* brands. Recorded Books is a leading publisher of unabridged audiobooks and other audio media for libraries, schools, and consumers, with operations in the U.S., U.K. and Australia.

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This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements regarding the Company's plans, intentions and expectations. Such statements are inherently subject to a variety of risks and uncertainties that could cause actual results to differ materially from those projected. The forward-looking statements that we make in this Current Report are subject to a variety of risks, uncertainties, and other factors known and unknown that could cause actual results to differ materially from such forward-looking statements, including, but not limited to the completion of the Company's announced restructuring and planned operation of our business, including the outcome and impact on our business of any resulting proceedings under Chapter 11 of the Bankruptcy Code. The Company makes no assurance that it will be successful in consummating the proposed Plan and restructuring or any other restructuring proposal on favorable terms if at all, which could also adversely affect the Company's business plans and expectations. As a result, the Company makes no assurance that the treatment of creditors outlined in this report and the term sheet included in the Support Agreement will not change significantly. A more extensive discussion of the risk factors that could impact these areas and the Company's overall business and financial performance can be found in the Company's reports filed with the Securities and Exchange Commission. The risks included above are not exhaustive. The Company expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any such statements to reflect any change in the Company's expectations or any change in events, conditions or circumstances on which any such statement is based.