

# HAIGHTS CROSS COMMUNICATIONS

## Press Release

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FOR IMMEDIATE RELEASE

### **Triumph Learning Introduces *Buckle Down Online* for Ohio**

#### **New Web-Based Learning Program Helps Teachers Prepare Students for the Ohio Achievement Assessments (OAA)**

New York, NY, May 6, 2010 — Triumph Learning, the market leader in state-specific, standards-focused education material that supports student instruction, and a Hights Cross Communications company, said today that it has introduced its innovative, web-based *Buckle Down Online* program customized for Ohio schools.

*Buckle Down Online* is fully aligned with the latest Ohio Academic Content Standards. It provides students with automated skills practice and instant scoring in preparing for the Ohio Achievement Assessments (OAA). *Buckle Down Online* is available for English (Grades 3-8) and Mathematics (Grades 3-8).

*Buckle Down Online* features:

- Topics aligned to the Ohio Academic Content Standards
- Content and style matches the OAA
- Teachers can view progress at any level: student, class, school
- Pretests and posttests show instant results
- Reports give detailed snapshots of performance, identifying weaknesses at a glance
- Practices and proficiency alerts are automatically generated
- Entirely Internet-based, with 24/7 access from school or home

“Triumph Learning is excited to introduce *Buckle Down Online* for Ohio classrooms. For years, Ohio teachers have been using *Buckle Down* books to help students meet the Ohio academic standards,” said John Lawler, President and CEO of Triumph Learning. “Together, *Buckle Down Online* and *Buckle Down* books represent a powerful, integrated tool to help students achieve strong results.”

“*Buckle Down Online* is a powerful online program that helps teachers measure performance, track progress, and teach students required reading and mathematics skills while preparing them for the OAA. Teachers will appreciate the ease with which they can customize a learning path for each student based on individual progress, and the quick metrics on participation rates, averages, and skills mastered,” Lawler said.

According to Linda Sanford, Publisher of Triumph Learning, “With an easy-to-use interface, the program helps students bolster skills, while teachers and administrators can monitor progress at any point. *Buckle Down Online* ensures that students get the test practice they need and saves teachers valuable time.”

For more information about the *Buckle Down Online* web-based program and *Buckle Down* books for Ohio schools, please visit [www.buckledown.com](http://www.buckledown.com) or call 888-345-5047, or contact Gary McComb (Eastern Ohio) at [gmccomb@buckledown.com](mailto:gmccomb@buckledown.com) or Chris Wright (Western Ohio) at [cwright@buckledown.com](mailto:cwright@buckledown.com).

**About Triumph Learning, LLC:**

Triumph Learning is the tenth-largest supplemental educational publisher in the US, and a market leader in state-specific test-preparation materials. Its three imprints (*Coach*, *Buckle Down*, and *Options*) are based in New York City, New York and Littleton, Massachusetts.

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**About Hights Cross:**

Founded in 1997 and based in New York, NY, Hights Cross Communications is a premier educational and library publisher dedicated to creating the finest books, audio products, periodicals, software and online services, serving the following markets: K-12 supplemental education, public and school libraries, and consumers. Hights Cross companies include: Triumph Learning, Buckle Down Publishing and Options Publishing, and Recorded Books. For more information, visit [www.hightscross.com](http://www.hightscross.com). Triumph Learning is HCC’s test-preparation and intervention business and is comprised of its *Coach*, *Buckle Down*, and *Options* brands. Recorded Books is a leading publisher of unabridged audiobooks and other audio media for libraries, schools, and consumers, with operations in the U.S., U.K. and Australia.

**Safe Harbor Statement:**

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements regarding the Company’s plans, intentions and expectations. Such statements are inherently subject to a variety of risks and uncertainties that could cause actual results to differ materially from those projected. The forward-looking statements that we make in this Current Report are subject to a variety of risks, uncertainties, and other factors known and unknown that could cause actual results to differ materially from such forward-looking statements, including, but not limited to the completion of the Company’s announced restructuring and planned operation of our business, including the outcome and impact on our business of any resulting proceedings under Chapter 11 of the Bankruptcy Code. The Company makes no assurance that it will be successful in consummating the proposed Plan and restructuring or any other restructuring proposal on favorable terms if at all, which could also adversely affect the Company’s business plans and expectations. As a result, the Company makes no assurance that the treatment of creditors outlined in this report and the term sheet included in the Support Agreement will not change significantly. A more extensive discussion

of the risk factors that could impact these areas and the Company's overall business and financial performance can be found in the Company's reports filed with the Securities and Exchange Commission. The risks included above are not exhaustive. The Company expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any such statements to reflect any change in the Company's expectations or any change in events, conditions or circumstances on which any such statement is based.