

HAIGHTS CROSS COMMUNICATIONS PRESS RELEASE

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HAIGHTS CROSS COMMUNICATIONS APPOINTS KEVIN BRUEGGEMAN PRESIDENT & CEO OF TRIUMPH LEARNING

New York, NY – August 25, 2011 – Hights Cross Communications, a premier educational and library publisher, has announced the appointment of Kevin R. Brueggeman as President and Chief Executive Officer of its Triumph Learning, LLC, business unit. Triumph Learning, based in New York City, is the leading provider of state-specific, standards-based education materials for grades K-12. Brueggeman succeeds Ron Schlosser, Hights Cross Communications’ Executive Chairman and Chief Executive Officer, who has been Triumph Learning’s interim president/CEO. The appointment is effective immediately.

“We are delighted that Kevin Brueggeman has joined Triumph Learning and Hights Cross Communications,” Schlosser stated. “Kevin has an outstanding background in leading educational assessment and digital technology companies. Kevin’s strategic vision, operational experience, and proven ability to deliver integrated educational technology solutions will help Triumph Learning profitably leverage its enormous brand strength and industry position.”

Brueggeman is currently a private equity mergers and acquisitions advisor and angel investor based in San Antonio, TX. He has held President/CEO positions with Pearson Education, Harcourt Assessment, Inc., AGS Publishing, Inc., and Experior Assessments, LLC. He received a B.S. from University of Wisconsin-La Crosse, and completed the University of Minnesota, Carlson School of Management, executive business program.

About Triumph Learning, LLC:

Headquartered in New York, NY, Triumph Learning, a subsidiary of Hights Cross Communications, is the market leader in state-specific, standards-focused education material that supports student instruction. The company's mission is to assist teachers in their goal of raising student achievement. Through its four imprints (Coach, icore, Buckle Down, and Options), Triumph Learning offers skills-focused print and digital products and curriculum-based supplements for students of all ability levels. Visit www.triumphlearning.com.

About Hights Cross Communications:

Founded in 1997 and based in New York, NY, Hights Cross Communications is a premier educational company dedicated to creating the finest books, comprehensive reading programs, audio products, and software and online services, serving the following markets: K–12 supplemental education, public and school libraries, and consumers. Hights Cross companies include Triumph Learning and Recorded Books. Triumph Learning is HCC's electronic and print classroom instruction, test-preparation, and intervention business. Recorded Books is a leading developer of unabridged audiobooks and other audio media for libraries, schools, and consumers, with operations in the U.S., U.K., and Australia. Visit www.hightscross.com.