

# **HAIGHTS CROSS COMMUNICATIONS** **PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

## **Hights Cross Communications Appoints Linda Hein President and CEO of Buckle Down Publishing**

New York, NY, October 26, 2004—Hights Cross Communications, Inc. (HCC), a leading educational and library publisher, announced that Linda Hein has been appointed President and CEO of Buckle Down Publishing, a division of HCC's Triumph Learning. Hein reports to Kevin McAliley, Triumph Learning's President and CEO.

Kevin McAliley said: "We are delighted that Linda has joined Buckle Down. She brings an extensive track record of accomplishment, leadership, and passion for publishing high-quality educational books. Linda will be based in Iowa City, Iowa, and will begin by focusing on building the editorial and direct response teams there. She will also work with me and the Triumph Learning team to coordinate the two companies' sales, marketing, and publishing programs. Together, Triumph Learning and Buckle Down form the nation's largest state test prep publishing company."

Hein began her career as an English teacher in Iowa, and then worked in a series of sales training, analytical, and management positions before joining American Guidance Service (AGS), an educational publishing company, in 1992. She began her tenure at AGS as Tele-Sales manager and received eight promotions there, finally being named President. Hein holds a BS in Education from the University of Texas and an MBA from the University of Minnesota.

Hein said: "Buckle Down Publishing has a proud tradition of serving the education community with targeted products of exceptional quality. I am looking forward to participating in Buckle Down's promising future in the high growth market of skills-based assessments and test preparation. This is a rare opportunity to work closely with exceptionally skilled employees as we strive to help students learn and demonstrate their mastery of required skills."

**About Hights Cross Communications:**

Founded in 1997 and based in White Plains, NY, Hights Cross Communications is a premier educational and library publisher dedicated to creating the finest books, audio products, periodicals, software and online services, serving the following markets: K-12

supplemental education, public and school library publishing, and medical continuing education publishing. Hights Cross companies include: Sundance/Newbridge Educational Publishing (Northborough, MA), Triumph Learning (New York, NY), Recorded Books (Prince Frederick, MD), Chelsea House Publishers (Northborough, MA), Buckle Down Publishing (Iowa City, IA), and Oakstone Publishing (Birmingham, AL). For more information, visit [www.hightscross.com](http://www.hightscross.com).

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**Safe Harbor Statement:** This press release contains forward-looking statements. In some cases, you can identify forward-looking statements by terms such as “may,” “will,” “should,” “could,” “would,” “expect,” “plan,” “anticipate,” “believe,” “potential” and similar expressions intended to identify forward-looking statements. These statements reflect our current views with respect to future events and are based on assumptions and subject to risks and uncertainties. These risks, uncertainties and other factors may cause our actual results, performances or achievements to be materially different from those expressed or implied by our forward-looking statements. Factors that may cause our actual results to differ materially from our forward-looking statements include, among others, changes in external market factors, changes in our business or growth strategy, or an inability to execute our strategy due to changes in our industry or the economy generally, the emergence of new or growing competitors and various other competitive factors. In light of these risks and uncertainties, there can be no assurance that the events and circumstances described in forward-looking statements contained in this press release will in fact occur. You should read this press release completely and with the understanding that our actual results may be materially different from what we expect. We will not update these forward-looking statements, even though our situation may change in the future. We qualify all of our forward-looking statements by these cautionary statements.

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