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FOR IMMEDIATE RELEASE

## **Triumph Learning Teams Up with Educational Expert Dr. Janet Allen and her Research-Based Reading Program, *Plugged-in to Reading***

NEW YORK, Aug. 16, 2011—Triumph Learning, a leader in standards-based curriculum and digital learning, welcomes Dr. Janet Allen’s *Plugged-in to Reading* to its family of products.

A literacy specialist with more than 35 years of educational experience, Dr. Allen is the author of numerous texts, including *More Tools for Teaching Content Literacy* and *On the Same Page: Shared Reading Beyond the Primary Grades*. She has a successful track record of bringing research to the classroom and translating it into effective teacher tools.

“The *Plugged-in* program represents the very best practices and is built on an extensive research base,” states Eduardo Moura, Chief Product Officer. “From her work in her own classroom and with the Orange County Literacy Project and beyond, Dr. Allen epitomizes the high standards Triumph Learning brings to students across the country. We are honored to partner with her.”

Dr. Allen’s work with districts across the nation has earned her international recognition as an expert in adolescent reading. Her methods are steeped in research and deliver solid results. <http://www.pluggedintononfiction.com/results/research-base/>

Of the new partnership, Dr. Allen says, “I’m excited about *Plugged-in to Reading*...becoming a part of the Triumph Learning team. With their technology resources, we will be able to create online assessments and teacher management tools that will help teachers differentiate for their students. In the end, this will mean that more students will have access to the great books and engaging learning activities that are the foundation for *Plugged-in*.”

“Dr. Allen really gets teachers,” says Kenneth J. Butkus, Triumph EVP. “And having taught for 20 years herself, she knows what kids need to improve reading skills. We share her vision of improving literacy for at-risk students and are looking forward to creating technology-based reading programs with her.”



Targeted to grades 4–12, *Plugged-in to Reading* combines popular works of fiction and nonfiction with a robust instructional plan that is in line with best teaching practices. The program builds on the three-step Gradual Release of Responsibility Model that focuses on Teacher-Directed Instruction, Peer-Supported Learning, and Self-Directed Learning. Unabridged audio books enhance the program and engage students. Visit [www.triumphlearning.com/rbeduc](http://www.triumphlearning.com/rbeduc) to learn more.

The *Plugged-in* brand, along with two other reading programs—*Book Jam* and *Take 10 Reading*—were acquired by Triumph Learning from its sister company, Recorded Books, earlier this month.

### **About Triumph Learning, LLC:**

Headquartered in New York, NY, Triumph Learning, a subsidiary of Hights Cross Communications, is the market leader in state-specific, standards-focused education material that supports student instruction. The company's mission is to assist teachers in their goal of raising student achievement. Through its four imprints (*Coach*, *icore*, *Buckle Down*, and *Options*), Triumph Learning offers skills-focused print and digital products and curriculum-based supplements for students of all ability levels. [www.triumphlearning.com](http://www.triumphlearning.com)

### **About Hights Cross Communications:**

Founded in 1997 and based in New York, NY, Hights Cross Communications is a premier educational company dedicated to creating the finest books, comprehensive reading programs, audio products, and software and online services, serving the following markets: K–12 supplemental education, public and school libraries, and consumers. Hights Cross companies include: Triumph Learning and Recorded Books. Triumph Learning is HCC's electronic and print classroom instruction, test-preparation, and intervention business. Recorded Books is a leading developer of unabridged audiobooks and other audio media for libraries, schools, and consumers, with operations in the U.S., U.K., and Australia. [www.hightscross.com](http://www.hightscross.com)

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