

BUCKLE DOWN PUBLISHING

PRESS RELEASE

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BUCKLE DOWN PUBLISHING INTRODUCES NEW FLORIDA HIGH SCHOOL TEST-PREP SOFTWARE AND WORKBOOKS

Iowa City, IA, September 15, 2005 — Buckle Down Publishing, a leader in state-specific test preparation and a Haight's Cross Communications company, has introduced the newest additions of its Florida FCAT preparation software and workbooks: Software for Reading and Mathematics, Grades 3–8; new print editions of Grade 10 Reading and Mathematics; and an updated print edition of Grade 11 Science. The new materials are fully aligned with the Sunshine State Standards and provide students with FCAT-formatted practice.

Highlights of these new products include:

- *Buckle Down FCAT Software*, Reading and Mathematics for Grades 3–8 — This powerful new software solution features three practice tests per CD-ROM with instant scoring and student feedback.
- *Buckle Down Florida FCAT Reading & Mathematics, Level 10* — These second editions feature new coverage of the Sunshine State Standards and two free practice tests for easy pre-testing and post-testing.
- *Buckle Down Florida FCAT Science, Level 11* — This edition has been updated from Grade 10 to Grade 11 where the high school FCAT science test is administered.

Dr. Tom Emrick, Buckle Down Publishing's Vice President of Product Development, said: "These new products enrich Buckle Down's long standing commitment to education in Florida. From our innovative and easy-to-use new software line to updated editions of our popular high school work books, it's our mission to provide Florida students and educators with the tools they need to raise FCAT scores."

Buckle Down Publishing has been serving the Florida educational community since 1996, quickly becoming the state's number one choice for FCAT preparation through the company's products for over 2.5 million Florida students. For additional information,

visit www.BuckleDown.com. Buckle Down Publishing's Florida Educational Consultant, Jay Herman, is also available to answer questions at 800-776-3454.

About Buckle Down Publishing:

Buckle Down Publishing, a division of Hights Cross Communications' Triumph Learning unit, is one of the nation's leading publishers of state-specific, test-preparation materials. Founded in 1982 and based in Iowa City, IA, Buckle Down creates supplemental student workbooks and practice tests that combine standards-based instruction and test-formatted practice with regionalized content. Together, Buckle Down and Triumph Learning is the largest publisher of standards-focused instructional materials used to prepare for the tests mandated by NCLB legislation. For more information, visit www.buckledown.com.

About Hights Cross Communications:

Founded in 1997 and based in White Plains, NY, Hights Cross is a leading developer and publisher of products for the kindergarten through twelfth grade, or K-12, supplemental education, library, and medical education markets. Hights Cross imprints include: Sundance/Newbridge Educational Publishing (Northborough, MA), Triumph Learning (New York, NY), Buckle Down Publishing (Iowa City, IA), Options Publishing (Merrimack, NH), Recorded Books (Prince Frederick, MD), and Oakstone Publishing (Birmingham, AL). For more information visit www.hightscross.com.

Safe Harbor Statement: This press release contains forward-looking statements. In some cases, you can identify forward-looking statements by terms such as "may," "will," "should," "could," "would," "expect," "plan," "anticipate," "believe," "potential," and similar expressions intended to identify forward-looking statements. These statements reflect our current views with respect to future events and are based on assumptions and subject to risks and uncertainties. These risks, uncertainties, and other factors may cause our actual results, performances, or achievements to be materially different from those expressed or implied by our forward-looking statements. Factors that may cause our actual results to differ materially from our forward-looking statements include, among others, changes in external market factors, changes in our business or growth strategy, or an inability to execute our strategy due to changes in our industry or the economy generally, the emergence of new or growing competitors and various other competitive factors. In light of these risks and uncertainties, there can be no assurance that the events and circumstances described in forward-looking statements contained in this press release will in fact occur. You should read this press release completely and with the understanding that our actual results may be materially different from what we expect. We will not update these forward-looking statements, even though our situation may change in the future. We qualify all of our forward-looking statements by these cautionary statements.
