

BUCKLE DOWN PUBLISHING

PRESS RELEASE

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BUCKLE DOWN PUBLISHING INTRODUCES NEW TEST-PREP MATERIALS FOR MISSISSIPPI HIGH SCHOOL STUDENTS

Iowa City, IA, September 26, 2005 — Buckle Down Publishing, a leader in state-specific test preparation and a Hights Cross Communications company, has introduced its new high school test-preparation product line developed exclusively for Mississippi's Subject Area Testing Program (SATP). The new *Buckle Down Mississippi SATP* series is fully aligned with the Mississippi Curriculum Frameworks and provides students with SATP-formatted practice.

The new workbooks and practice tests feature comprehensive instruction and review in all end-of-course content areas tested by the SATP — English II: Reading and Writing, Algebra I, Biology I, and U.S. History from 1877.

Highlights of the new *Buckle Down Mississippi SATP* series include:

- SATP Practice sections at the end of each lesson provide students with practice items that match the format and appearance of the SATP
- Regionalized content features references to Mississippi people, places, and culture
- Two test forms included free for easy pre-testing and post-testing

“Our new SATP preparation materials complement and enhance our coverage of the Mississippi Curriculum Frameworks while strengthening our commitment to Mississippi students and educators,” said Dr. Tom Emrick, Buckle Down Publishing's Vice President of Product Development. “This complete line of SATP workbooks and practice tests provides students with the tools they need to demonstrate proficiency in all tested subjects.”

Buckle Down Publishing released its new MCT series for test preparation in Grades 2–8 last winter and followed that successful release with the SATP product line. The workbooks and practice tests are developed exclusively for classroom review in

preparation for the Mississippi assessment program. For additional information, visit www.BuckleDown.com. Buckle Down Publishing’s Mississippi Educational Consultant, Jennifer Jennings, is also available to answer questions at 800-776-3454.

About Buckle Down Publishing:

Buckle Down Publishing, a division of Haight Cross Communications’ Triumph Learning unit, is one of the nation’s leading publishers of state-specific, test-preparation materials. Founded in 1982 and based in Iowa City, IA, Buckle Down creates supplemental student workbooks and practice tests that combine standards-based instruction and test-formatted practice with regionalized content. Together, Buckle Down and Triumph Learning is the largest publisher of standards-focused instructional materials used to prepare for the tests mandated by NCLB legislation. For more information, visit www.buckledown.com.

About Haight Cross Communications:

Founded in 1997 and based in White Plains, NY, Haight Cross is a leading developer and publisher of products for the kindergarten through twelfth grade, or K-12, supplemental education, library, and medical education markets. Haight Cross imprints include: Sundance/Newbridge Educational Publishing (Northborough, MA), Triumph Learning (New York, NY), Buckle Down Publishing (Iowa City, IA), Options Publishing (Merrimack, NH), Recorded Books (Prince Frederick, MD), and Oakstone Publishing (Birmingham, AL). For more information visit www.haightcross.com.

Safe Harbor Statement: This press release contains forward-looking statements. In some cases, you can identify forward-looking statements by terms such as “may,” “will,” “should,” “could,” “would,” “expect,” “plan,” “anticipate,” “believe,” “potential,” and similar expressions intended to identify forward-looking statements. These statements reflect our current views with respect to future events and are based on assumptions and subject to risks and uncertainties. These risks, uncertainties, and other factors may cause our actual results, performances, or achievements to be materially different from those expressed or implied by our forward-looking statements. Factors that may cause our actual results to differ materially from our forward-looking statements include, among others, changes in external market factors, changes in our business or growth strategy, or an inability to execute our strategy due to changes in our industry or the economy generally, the emergence of new or growing competitors and various other competitive factors. In light of these risks and uncertainties, there can be no assurance that the events and circumstances described in forward-looking statements contained in this press release will in fact occur. You should read this press release completely and with the understanding that our actual results may be materially different from what we expect. We will not update these forward-looking statements, even though our situation may change in the future. We qualify all of our forward-looking statements by these cautionary statements.
