

HAIGHTS CROSS COMMUNICATIONS **PRESS RELEASE**

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FOR IMMEDIATE RELEASE

OAKSTONE MEDICAL PUBLISHING INTRODUCES “PAIN MANAGEMENT” COURSE FOR MANDATORY CONTINUING MEDICAL EDUCATION

Important New Audio-Format CME Product is Narrated by Faith Fitzgerald, MD, Renowned California Internist and Author; CME Credits Provided by University of California, Davis, Health System

Birmingham, AL, September 23, 2003 – Oakstone Medical Publishing, a leader in health care publishing and a wholly-owned Hights Cross Communications company, today announced the introduction of “Topics in Pain Management,” an audio self-study program for physicians. “Topics in Pain Management” is relevant to all physicians, but is specifically important for the nearly 100,000 physicians in the State of California who are required by recent legislation to take 12 hours of continuing medical education (CME) in this topic area in order to renew their licenses. Only radiologists and pathologists are exempt.

“Topics in Pain Management” is available in audio CD and audiocassette formats. The four hours of audio content are accompanied by pocket-size literature review card sets keyed to the topics under discussion. With hundreds of articles published in the medical journals relevant to pain management, “Topics in Pain Management” leads the physician through the most significant developments and summarizes each article with expert commentary. “Topics in Pain Management” costs \$149 and is available immediately. (For additional information and content samples, visit www.cmeonly.com).

According to Dean Celia, Oakstone Medical Publisher and Executive Editor: “It is broadly recognized throughout the medical profession that the medical management of pain and end of life care have changed significantly over the past decade. There have been breakthroughs both in pharmacology and treatment protocols. Society’s attitude toward patient rights has also evolved – with freedom from excessive and chronic pain among the most important issues. Oakstone’s ‘Pain Management’ course provides the latest and best information and analysis on this topic.”

“Topics in Pain Management” is the latest edition to Oakstone Medical Publishing’s highly regarded library of audio-format CME materials for the medical community. Oakstone is a recognized leader in publishing audio CD- and audiocassette-based CME materials that combine ease-of-use and convenience with top-quality content provided by some of the United States’ leading medical educators.

Oakstone Medical Publishing noted that while all physicians and medical personnel would benefit from this up-to-date review of pain management and end-of-life care issues, physicians in California will find “Topics in Pain Management” the most convenient and cost-effective way to comply with the statutory requirement imposed by the California legislature, which went into effect in January 2002. In addition to California’s 12-hour CME requirement, the State of West Virginia has also imposed a two-hour end-of-life care CME requirement.

About the editorial involvement and narration provided by Dr. Faith Fitzgerald, Dean Celia noted: “Dr. Fitzgerald is one of the United States’ most distinguished medical internists, administrators, and educators. She has lectured to audiences worldwide and is known for her deep interests in medicine, medical education, and the quality of patient care. Oakstone is delighted that Dr. Fitzgerald has contributed so importantly to this project.”

EDITORS: Please note the availability – both electronically and hard copy – of the following additional materials:

- Biography and photograph of Dr. Faith Fitzgerald, MD
- “Current Social and Professional Medical Issues about Pain Management” – Oakstone Medical Publishing white paper
- Photograph of CD cover of “Pain Management”

About Oakstone Medical Publishing:

Oakstone Medical Publishing provides continuing education solutions for physicians, dentists, and allied and other health professionals. The company offers more than 100 programs in over 30 specialty areas. Its primary product summarizes and critiques journal articles in audio, print, electronic, web, and multimedia formats. It also offers curricula that address specific credit needs and serve as boards-preparation tools.

Affiliations with such prestigious medical institutions as Johns Hopkins University School of Medicine, the American College of Physicians - American Society of Internal Medicine, and the American College of Surgeons, give Oakstone Medical Publishing a range of authoritative publications across all areas of medicine.

About Hights Cross Communications:

Founded in 1997 and based in White Plains, NY, Hights Cross Communications is a premier educational and library publisher dedicated to creating the finest books, audio products, periodicals, software and online services, serving the following markets: K-12 supplemental education, public and school library publishing, audiobooks, and medical continuing education publishing. Hights Cross companies include: Sundance Publishing and Newbridge Educational Publishers (Northborough, MA), Triumph Learning (New

York, NY), Recorded Books (Prince Frederick, MD), Chelsea House Publishers (Broomall, PA), and Oakstone Publishing (Birmingham, AL). Hights Cross investors include Great Hill Partners and CSFB (formerly DLJ Merchant Banking Partners, L.P.) For more information visit www.hightscross.com.

Safe Harbor Statement: This press release contains forward-looking statements. In some cases, you can identify forward-looking statements by terms such as “may,” “will,” “should,” “could,” “would,” “expect,” “plan,” “anticipate,” “believe,” “potential” and similar expressions intended to identify forward-looking statements. These statements reflect our current views with respect to future events and are based on assumptions and subject to risks and uncertainties. These risks, uncertainties and other factors may cause our actual results, performances or achievements to be materially different from those expressed or implied by our forward-looking statements. Factors that may cause our actual results to differ materially from our forward-looking statements include, among others, changes in external market factors, changes in our business or growth strategy, or an inability to execute our strategy due to changes in our industry or the economy generally, the emergence of new or growing competitors and various other competitive factors. In light of these risks and uncertainties, there can be no assurance that the events and circumstances described in forward-looking statements contained in this press release will in fact occur. You should read this press release completely and with the understanding that our actual results may be materially different from what we expect. We will not update these forward-looking statements, even though our situation may change in the future. We qualify all of our forward-looking statements by these cautionary statements.
