

[Hopkins news release]

FOR IMMEDIATE RELEASE

BIRMINGHAM, AL — Oakstone Medical Publishing announces its alliance with Johns Hopkins Medical Institutions, which is now providing continuing education credits for many of the publishing company's medical education programs. The affiliation began March 1.

Oakstone Medical Publishing creates summaries and critiques of medical journal articles, including audio and electronic programs, in more than 30 medical, dental and allied health specialties. These products — including *Practical Reviews*, *QuickScan Reviews* and *MultiMedia Reviews* — address the needs of health professionals who must keep pace with the latest developments in their specialties and obtain continuing education credits.

Affiliation with the prestigious Johns Hopkins Medical Institutions and The Johns Hopkins University School of Medicine will provide Oakstone Medical Publishing the opportunity to meet its goal of continually striving to help its customers attain and remain at the top of their respective professions.

“We are extremely excited about our alliance with Johns Hopkins,” said Dean Celia, publisher and executive editor of Oakstone Medical Publishing. “It makes perfect sense for Oakstone, a leading medical publisher, to work with the nation's No. 1 medical institution.”

Celia said the affiliation is important because the Johns Hopkins University School of Medicine and its unparalleled reputation provides instant name recognition for Oakstone's journal review programs.

Through this affiliation, Oakstone Medical subscribers will realize benefits that Celia said will further enhance their professional growth. “The Hopkins alliance is allowing us to make our quality journal review programs even better. We are tapping into the expertise of the Hopkins faculty, which as a group deftly combines cutting-edge thinking with an appreciation for what works in practice.

“In addition, we are exploring synergies that will eventually lead to other benefits, such as electronic access to full text articles, online partnerships, and more,” he said.

The Johns Hopkins University School of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians. The 25 medical specialty activities jointly sponsored by Johns Hopkins and Oakstone Medical Publishing are planned and produced in accordance with

the Essential Areas and Policies of the ACCME for category 1 credit of the American Medical Association Physician's Recognition Award.

“The mission of Johns Hopkins is the ‘quest for new knowledge leading to better health care,’” noted Celia. “Oakstone’s mission is, and always has been, to inform doctors, save them time and give them the tools to make better patient care decisions. These two missions complement each other well.”

Building on a quarter century of success, Oakstone is one of the foremost publishers of professional reference and continuing education materials for physicians, attorneys, educators and human resource professionals. To respond to the divergent market needs of its varied publishing programs, Oakstone operates under three discrete imprints: Medical, Wellness and Legal & Business.

Oakstone’s corporate parent is Hights Cross Communications, LLC, a special interest publisher based in New York. Other Hights Cross holdings include Newbridge Educational Publishing, Sundance Publishing and Recorded Books.

For more information, visit www.oakstonemedical.com.