

PRESS RELEASE

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NEWBRIDGE EDUCATIONAL PUBLISHING INTRODUCES 'NEWBRIDGE DISCOVERY LINKS® SOCIAL STUDIES'

NEW YORK (August 15, 2000) – To prepare students for successful nonfiction reading and writing in social studies, Newbridge Educational Publishing today introduces **Discovery Links Social Studies**. A nonfiction guided reading program, **Discovery Links Social Studies** introduces and explores the core social studies concepts taught in primary classrooms.

Discovery Links Social Studies builds on the success of Newbridge's popular **Discovery Links Science** series. **Discovery Links Social Studies** and **Discovery Links Science** provide an integrated resource for teaching and assessing the skills of nonfiction reading and writing. Available in English and Spanish, the programs are organized into three levels of competency – emergent, early, and fluent – to help students develop the skills and strategies for gaining reading independence.

Discovery Links Social Studies was developed under the guidance of Dr. Brenda Parkes, an internationally recognized Early Literacy expert. Dr. Parkes is the author of many guided and shared reading books, and a long-time advocate of the need for nonfiction materials in Early Literacy programs.

"**Discovery Links Social Studies** teaches key standards-based social studies concepts through nonfiction guided reading and real performance assessment. It provides a pedagogically sound approach that can be used with any reading program," said Dr. Parkes. "The student books provide child-centered, nonfiction text across all the social studies strands, and lay the foundation for independent reading and writing and the comprehension of informational text."

MORE

Discovery Links Social Studies allows teachers to customize their social studies curriculum with nonfiction guided reading that meets NCSS and geography standards. The complete **Discovery Links Social Studies** program features 72 student books, with 24 books for each level of competency. Each book includes colorful, real-world photos to help students draw on and apply prior knowledge.

In addition to student books, each level of **Discovery Links Social Studies** includes comprehensive Teacher Resources to help educators to teach, assess, and extend learning beyond the classroom. The Teacher Resources include a Teacher Guide, Assessment Resources, and Home/School Connections.

Discovery Links Social Studies is available in a variety of packages to allow teachers to customize a program to meet their district's specific curriculum needs. The complete, three-level **Discovery Links Social Studies** program includes six copies of all 72 titles (432 student books), three Teacher Guides, three Assessment Resources, three Home/School Connections books, and three storage/display boxes. Teachers can purchase a Single Copy Set or a Classroom Set for each of the program's three levels – emergent, early and fluent. A Single Copy Set includes one copy each of 24 titles; a Classroom Set includes six copies of all 24 titles (144 titles). The Teacher Guide, Assessment Resources, and Home/School Connections are available as part of the Classroom Set or may be purchased separately.

Newbridge Educational Publishing, a division of Hights Cross Communications, is one of the nation's leading publishers of supplemental materials for teachers of pre-kindergarten through fifth grade. Newbridge creates photo big books across the curriculum as well as popular activity programs and hands-on manipulatives. The most recent addition to Newbridge's family of products is the **Discovery Links** guided reading program, created by renowned reading specialist Dr. Brenda Parkes. Hights Cross is a rapidly growing specialty publishing company focused on the professional and supplemental education markets.

For more information or to order **Discovery Links Social Studies**, call Newbridge toll-free at 800-867-0307, fax 800-456-2419, or visit www.newbridgeonline.com.

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